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1911-12



THE RED IS GENERAL McARTHUR
THE YELLOW, MRS. AARON WARD

CALIFORNIA ROSE COMPANY,
POMONA, CAL.

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ILLUSTRATED AND DESCRIPTIVE CATALOGUE OF
FIELD-GROWN
ROSES

"The Queen of all Flowers"

OPEN GROUND CULTURE
EXCLUSIVELY



GROWN AND FOR SALE BY
CALIFORNIA ROSE CO.
INCORPORATED 1901

THE ONLY EXCLUSIVE ROSE CONCERN IN THE WORLD

Copyright 1911, California Rose Co.

1911 - 1912
POMONA, LOS ANGELES COUNTY
CALIFORNIA

**SPECIAL DIRECTIONS TO CORRESPONDENTS AND
INTENDING PURCHASERS****Our Roses Delivered to Your Home, Absolutely No Cost to You for Transportation**

After a perusal of our catalogue we believe that you will not have the slightest difficulty in coming to the conclusion not only that we are entitled to your trade in Rose Bushes, but as well that you really cannot afford to buy elsewhere.

Our business is Roses—nothing else—fine, sturdy field-grown stock; we are growing them in enormous quantities, and we depend upon trade all over the United States; therefore we have determined to place all our friends and customers on a basis of living next door to us by delivering our Rose Bushes to them at their homes anywhere in the United States without cost to them for transportation. As our prices are not raised and are positively as low as good, reliable, field-grown stock has ever been sold anywhere, you are bound to realize that the cost of transportation comes out of our pockets.

PRICE LIST—All 25-cent Roses are \$2.75 for one dozen; two dozen for \$5.00; 100 for \$20.00. All 35-cent Roses are \$3.50 per dozen; two dozen for \$6.00; 100 for \$25.00. Dozen rates do not apply on mixed varieties.

EXPRESS CHARGES PREPAID BY US TO YOUR EXPRESS OFFICE provided not less than one dozen roses are ordered. We cannot pay transportation on stage routes, as they are usually very heavy.

NOTE—If less than one dozen roses are ordered express must be paid by buyer.

TERMS—Cash must invariably accompany orders. Our prices are very low—as low as consistent with honest treatment and first-class stock—and we cannot under any circumstances open an account or do a credit business regardless of how responsible a customer may be. Our liberal terms of prepayment and low prices will not admit of it.

C. O. D. ORDERS—We cannot send goods “collect on delivery” unless one-half the amount accompanies the order, as a guarantee of good faith, and even then the buyer must pay return charges on money. Therefore it is undesirable. We make no charges for packing, boxing or delivery to express office.

WHEN TO ORDER—Our shipping season begins the 1st of November and we ship every day up to the 1st of April. We aim to ship an order the same day that it is received. Orders are filled in rotation as received, or according to when ordered shipped. No stock is reserved. Stock thus procured direct from the growers, with no chance for deterioration or mixing of varieties, and in the highest state of freshness and vigor, is sure to give the highest results and satisfaction.

SUBSTITUTIONS—As a rule we do not substitute unless given permission to do so; occasionally out of a large list of varieties called for a variety may be sold out, and on so small an item it is generally better to make a good substitution than to send order this small item short. In ordering late in the season it is always best to name a second choice—but it always is customer's privilege to order “no substitutions.” We rarely have to substitute unless at the end of the season, but it is best to provide for the contingency.

MAKING OUT AN ORDER—Please write out all orders plainly. Positively be sure to sign your name to the order, and as surely give your post-office address, county and state; also express office, if different from post-office. Please keep a copy of your order, so as to check up stock on arrival. Make remittances by any of the following methods: Bank draft on Los Angeles, San Francisco, Chicago, St. Louis, New York, Post-office or Express Money order; or by registered letter if foregoing are not obtainable. Please do not send stamps in payment of an order, as we have all we can use.

SAFE ARRIVAL GUARANTEED—We guarantee all stock to reach customers in good condition. Any just complaint should be made at once upon receipt of shipment. We ship to nearly every state in the Union and with our twenty years' experience in packing and shipping, we can safely agree to deliver stock to the most distant points in good condition. In case of unreasonable delay in arrival of stock ordered, notify us and send copy of order, stating when originally mailed and by what means remitted and amount.

GUARANTEE OF STOCK—We guarantee all stock sent out to be true to name to the extent that we will replace free any article which does not so prove. Every rose bush shipped between December 1st and March 15th we guarantee to grow, replacing without charge for the plants all stock which fails to grow, provided such loss is reported to us within two months from time of shipment.

This offer is NOT EQUALED BY ANY HOUSE IN THE UNITED STATES.

ADDRESS all orders and make all remittances payable to

CALIFORNIA ROSE COMPANY,
Pomona, California.

SEE PRICE LIST, PAGE 2

SOME OF THE REASONS WHY WE ASK YOUR TRADE IN ROSES

Firstly, we claim to be able to give you better value for your money than you can obtain elsewhere.

Our roses are Large Field-grown Plants and have bloomed profusely this season. We have no One Year Old Plants to offer.

Considering the quality and grade of our stock, the fact that we guarantee plants to grow and be true to name, and that we deliver the goods to you without cost for transportation, our prices are fully 50 per cent. lower than any house in the United States.

Our business is growing and selling roses—not a general business. We occupy a position by ourselves, as we are the only house throughout the country who can claim the distinction of being exclusive Rose Growers. If you are about to purchase a valuable piece of jewelry, you naturally go to the exclusive jewelry establishment, not to the department store handling a few odds and ends of all lines. It is reasonable to assume that you will get better value by so doing. This is a good rule to apply to other lines of purchase.

Our men in direct charge of propagating and growing roses have had from fifteen to twenty-five years' experience in the work.

We claim to have growing more Roses than any house west of the Mississippi River, and of Field-grown of the best Tea and H. T. sorts, more than any concern in the United States. We also claim to have the only large assortment, including the best Tea and H. T. varieties, of exclusively Field-grown Roses, on their Own Roots, in the United States. We believe we can, therefore, justly claim to be the Headquarters for Roses.

FIELD-GROWN ROSES

Our roses are grown out of doors in the open ground; at best, pot-grown plants are of small value compared to field-grown stock. It requires but slight calculation to appreciate the value of roses grown in the open ground with plenty of room for growth and expansion of roots under liberal cultivation, over a plant grown in a pot with roots cramped and bound in hard dirt and no cultivation.

Our field-grown roses make a large growth and many sorts are cut back somewhat before shipping. Roses should generally be cut back when transplanted; it is the new wood—the new growth—which produces the flowers, and if the bush is well pruned each season, allowing the whole strength of the roots to be put forth in producing this new growth, with not too large a top to work on, the quicker plenty of blooms will be obtained and the quality improved. Our roses bloom before being sent out, and when transplanted will bloom again practically as soon as in full foliage. Tea roses, nursery grown, are out of the question in the East, as the climate will not permit of keeping them in the nursery rows during the winter. With splendid field-grown roses of the grade we offer, and at such low prices, no one can afford to plant little pot-grown plants (even if given to them), and wait a couple of years for any satisfactory bloom. People who buy green-house roses through eastern catalogues, order them because they are cheap, while if they could see the plants, or would stop to consider that they are nothing but little slips grown in two-inch pots, they would never order them, at least not when good, large, field-grown plants are to be had for only a few cents more.

ALL OUR ROSES ARE GROWN ON THEIR OWN ROOTS AND ARE FAR SUPERIOR TO BUDDED PLANTS

They Never Sucker or Produce Wild Roses. Impossible to Produce Anything but the Genuine Variety. They Make Shapely Slightly and Symmetrical Bushes for Lawn and Garden, and are Easily Cared For

The old method of growing roses of distinct varieties was by "budding"; that is to say, budding the desired species onto the root of a wild rose. The most prominent rose growers of today are getting to grow roses on their own roots, fully recognizing their superiority for the garden and the lawn. With the average amateur rose grower, it is, in nine cases out of ten, a question of only a short time before "suckers" from the wild rose root of the budded plant will entirely run out the variety budded in; the planter then has nothing but a wild Manetti rose. Thousand of them have so turned out on this coast as well as throughout the country. Very often it happens that the shoot of the variety budded onto the wild root will be broken off in packing or after planting, or for some reasons dies down; the plant is then entirely worthless. With an "own root" rose you may break it or cut it back clear down without harm, as in sprouting the genuine variety only will be produced. In cold sections tender sorts often winter-kill from the top down to roots; a budded plant in such a case is thereafter worthless, but not so with an own root one. Many budded plants are so ungainly, crooked and scraggly that shapely plants cannot be made out of them, and in consequence they are totally unfit for the lawn and garden. Nearly all budded roses are grown on the wild Manetti rose stock; it is natural for this stock to go dormant or partially so during the winter, and, therefore, when an ever-blooming variety is budded on this stock, it is bound to impair the blooming quality of the plant for quite a portion of the year; a rose grown on its own roots, very naturally, the roots and top will work in unison; this is an important point, especially on this coast or wherever roses can be kept in bloom the greater portion of the year.

It follows, therefore, that only professional gardeners, who thoroughly understand the science of budding and the training of budded roses, should ever undertake the planting of budded roses.

SOUTHERN CALIFORNIA GROWN ROSE BUSHES ARE LARGEST, HARDEST AND BEST

In certain sections here we claim to have the most perfect conditions and soil for producing the best and most healthy rose bushes in the world. We have virgin soil, not exhausted and worn out by years of constant cropping, or infested by injurious insects. In short, we produce rose bushes which are in perfect health and vigor and more suitable for transplanting to all sections, including the east and south, than plants produced in these sections. It is reasonable to believe that a plant reared under every favorable condition is more robust, hardy and of better constitution than one produced in a section where it has had to combat the conditions of wornout soil, unfavorable climate, insects and pests. This is why our plants go into nearly every state of the Union and thrive.

OUR ROSES ARE GUARANTEED TO GROW

Does this proposition look as if we had faith in our plants? Do you know of any other house in the United States doing a large business who has the same faith in their stock and customers?

SUCCESS SUCCEEDS

We succeed in selling our rose bushes for the very good reason that our customer's have success in making them grow and bloom. The success of our customers is primarily our success. A satisfied customer is our best advertisement. Can you appreciate, therefore, that we are bound as the prime key to our success, to do our very utmost to give the highest value for money forwarded to us, and to stand by our customers and see to it that they get complete satisfaction?

The illustrations in this Catalogue are actual reproductions from photographs, and as true to nature as it is possible for a photograph to be. There are no drawings from fancy or imagination, but every cut represents a photographic view of the flower or plant in actual life and existence.

WE WISH TO EXPRESS OUR THANKS

To our many customers of the past for their liberal patronage and courteous treatment; every order is highly appreciated, be it large or small. During shipping season it is impossible to acknowledge receipt of all orders and thank customers for them. An order will convince us that you appreciate our placing this book in your hands and our work; or should it so happen that the planting of roses is impossible for you, your appreciation can be as fully demonstrated by your turning the book over to some friend or neighbor who is in position to plant, adding a word of interest from yourself. Remember that we guarantee satisfaction to all. We thank you in advance for favors you may show us.

SEE PRICE LIST, PAGE 2

HOW TO PLANT AND CARE FOR ROSE BUSHES

If convenient to do so, it is a good plan to plant late in the day or during cloudy weather. To begin with, have your ground well prepared; good sized, liberal holes dug to accommodate the roots without cramping or bending; make the hole considerably larger than necessary and then partially fill in with finely pulverized, mellow soil, so as to afford a good mellow surrounding for the roots to start in; the use of good surface soil or decayed sod or something of this nature is good for the filling in and to place about the roots, being a little richer and more mellow generally than the soil removed in digging.

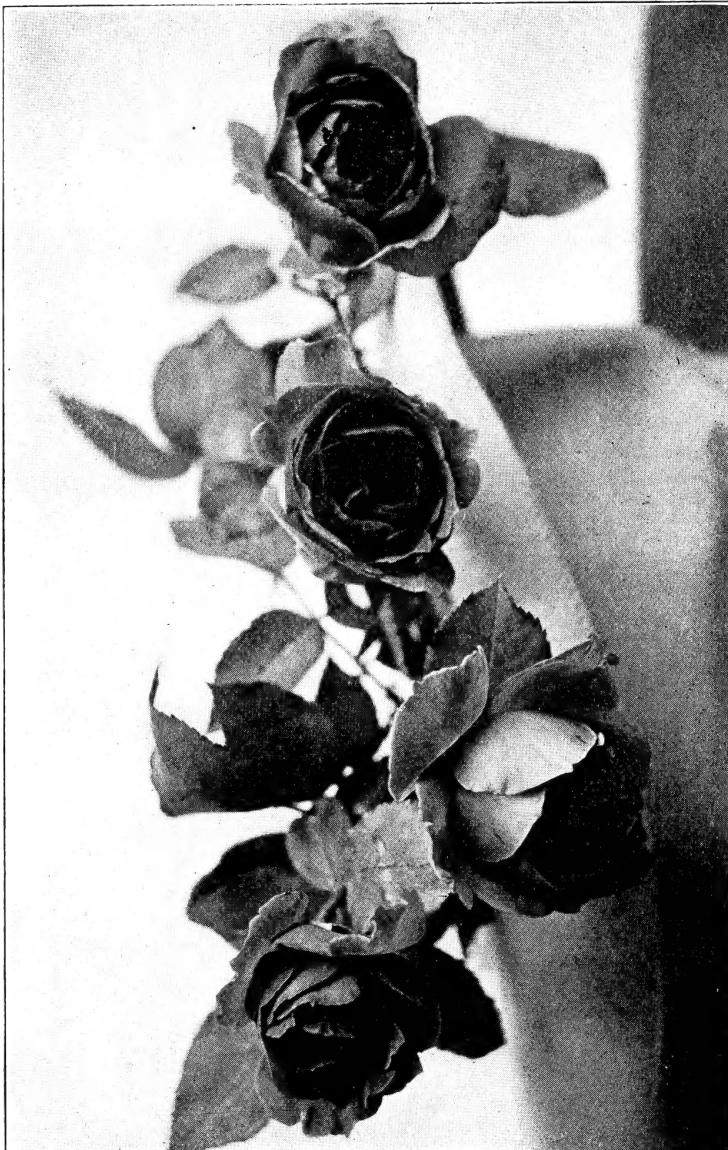
Now remove all packing from the plants, moss, etc., from roots. Handle your plants in a shady spot and protect from dry winds; keep the roots covered well with moist soil after unpacking until ready to plant. Next, prune your roses severely, regardless of how small it leaves them for planting; remove all small weak wood, leaving only two or three strong and not too long canes of the hardest wood and strongest eyes, shaping the plant to a symmetrical form; with the Hybrid Perpetuals, they should be trimmed back to about two canes (the strongest and hardest wood) and not over from four to six inches high. It will pay you to use the knife not sparingly; your plants will come on quicker and faster and be larger in a few weeks than if left unpruned, and they stand a much better chance of living. Having properly attended to the tops, attend to the roots; it is generally desirable to prune the roots somewhat—sort of balance up your plant and cut off all roots above any bruises or breaks; at every cut the roots when planted will at once throw a good supply of fibers. Use a sharp knife or pruning shears for all pruning work. Now set your plant in the hole prepared for it, sifting in with the hand finely pulverized soil previously prepared, slowly, and press down firmly as you go that each root and part of root may come in firm contact with the soil; continue this operation in layers until covered to within a little less than the final desired depth, leaving just enough of the basin to hold water; now water liberally to thoroughly settle the soil about the roots; after well drained into the ground, complete filling up the hole, leaving the plant at about the same depth as it stood in the nursery and work up the surface soil nice and loose. If a few inches of mulch is now applied about the plants (old litter, leaves, leaf mould, clippings from the lawn) it will keep the ground of a more even temperature and prevent drying out; this plan is much preferable to continual watering. No manure of any kind should be used in the soil at planting time, as apt to burn off the new fibres as they start from the roots; manure may be applied from the top after plants in full foliage. If planting is done in very warm weather, it is a good plan to shade the plants for a few days, thus helping to prevent the tops from starting before the roots get hold of the soil. If you are troubled with alkali in your soil, you should prepare the proper drainage before planting; this may be done by making a good sized excavation so as to permit of filling in at the bottom with eight inches to a foot of cobble stones directly under where your roses are to be planted; this makes excellent drainage and will prevent the alkali rising.

Plant your roses where they will have plenty of sunshine; where you can control watering; where you can properly cultivate and where a good circulation of air is to be had; give them the best of cultivation. Do not expect them to produce perfect bloom every week day and twice on Sunday; they must have some rest or they get "fagged out" like the rest of us; right here is where so many err in growing in this state; plants should be rested two or three months of the year; this can be best done during latter part of the summer months of the year (when bloom is poor at best) by simply withholding the water from them, allowing them to be absolutely quiet—no growth—and if the foliage withers and drops, so much the better; just keep the wood from shriveling, that's all; after thus properly rested, go after them with the pruning shears, removing all scraggly, weak and small wood, and shaping your plant up—don't be afraid of overdoing it—cutting the Hibrid Perpetuals back as outlined for first planting out; this done, if you are ready to start them up, give them a good dressing of well-rotted cow manure and a thorough soaking of the ground. Properly done you will be surprised to see how promptly and vigorously they will awake and the quality of bloom they will hand you.

Do not over water your rose; keep the ground mulched, or at least, the soil worked up nice and loose, and water, say once in ten days or a month, according to nature of soil, etc.; over watering only produces mildew, rust and disease; water in the morning—never at night. Climatic conditions, sudden changes, continuous foggy weather, etc., will sometimes produce mildew, etc., regardless of every care, but even so you can aid in warding off it by proper care. Flowers of sulphur applied dry when foliage is damp will check mildew if applied as it first appears. "Black Spot" and red rust are also caused by over watering or unfavorable weather; foliage once thus infected cannot be cured and it should be removed and burned. Aphis and Green Fly is generally prevalent during the spring months; these are not serious and regardless of the many "remedies" which can be applied, such as soap suds, kerosene emulsion, tobacco juice, etc., they will return for the time being and keep coming until the little red lady bugs devour them. The most simple remedy w know of is to use a good strong spray of water from the hose, which easily washes them off; repeat as often as necessary.

CALIFORNIA ROSE COMPANY, POMONA.

WE PAY THE EXPRESS

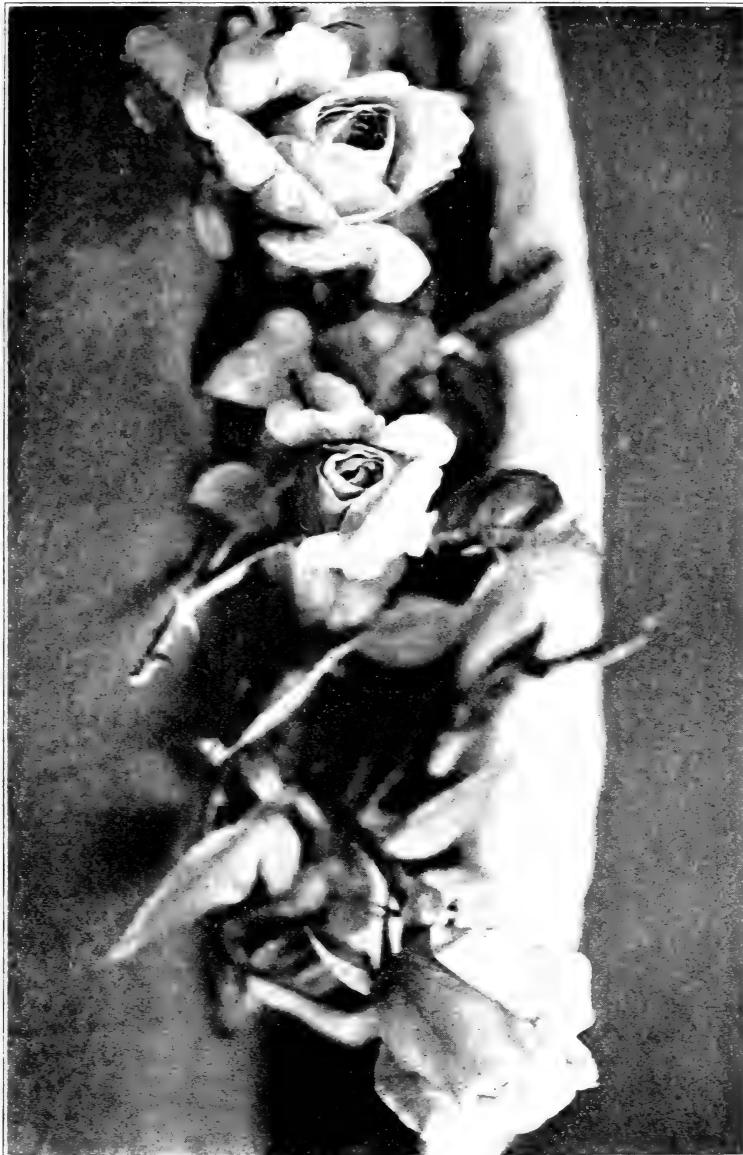


General McArthur

GENERAL McARTHUR
(See illustration, front cover.)

A meritorious rose in every way. We have tried this rose out thoroughly on our grounds and without hesitation pronounce it one of the GRAND roses. "A rose for the millions." Growth upright and symmetrical; foliage clean and pretty; bloom borne on long and substantial stems. Persists in blooming at all time and flowers good at all seasons. The color is a bright, crimson scarlet which does not fade; one of the very richest shades of red; bloom of good size; moulded and shaped right and no fault can be found with either the bud or open flower. 50 cents each.

SEE PRICE LIST, PAGE 2



MRS. AARON WARD

MRS. AARON WARD (H. T.)
(See illustration, front cover.)

Of recent introduction from France. Very distinct, and having grown this rose on our grounds for two seasons, we feel that in many respects it is to become one of the most highly prized yellows grown. The foliage is dark and handsome. The coloring is a story which cannot be satisfactorily told in words. During the season—and at times on the same plant—will be found bloom carrying all the rich colors from creamy yellow to the deepest copper and golden. Flowers of medium size and fullness; handsome buds; excellent substance, and lasting. 75 cents each.

WE PAY THE EXPRESS



Joanne Wessenhoff

JOANNE WESSENHOFF (H. T.)

A yellow, Hybrid Tea sent out from Europe several years since. The style of growth is very similar to Kaiserin—upright and symmetrical, throwing long flowering shoots amply able to support the flower without drooping; one of the most persistent bloomers and flowers at all times first-class; and from reports it adapts itself to all sections; is as hardy as La France or Kaiserin, so far as we can learn. The color is a clear lustrous yellow, varying somewhat in richness and depth, according to the season of the year. Flowers are of medium size, buds long and pointed, of perfect form; rich in texture and substance; with broad petals which reflex and make the ideal half-blown flower. True Tea fragrance; 25 cents each.

SEE PRICE LIST, PAGE 2

Helene Gambier



HELENE GAMBIER (H. T.)

A charming new rose of French origin; hardy and a continuous and free bloomer; a free grower, making a shapely, compact bush; flowers of good size, of splendid substance and lasting; color, copper-yellow to deep amber-yellow, changing to lemon-yellow in outer petals, making a pretty and striking combination. A splendid garden sort. 25 cents each.

MRS. JARDINE (H. T.)

From Ireland. Color, bright rosy pink, shaded to salmon-pink on the outer petals; flowers of good size, substance and fragrance. 50 cents each.

WE PAY THE EXPRESS

KAISERIN AUGUSTA VICTORIA (H. T.)

(See illustration opposite page)

This is easily the grandest and most beautiful white ever-blooming rose extant; we can say this with no fear of being contradicted by anyone competent to speak. Although a Hybrid Tea and hardy for cold sections, it is one of the very best bloomers in the rose family, through the entire year; it will produce half a dozen or more blooms to one of Bride, a far better grower, flowers produced on better and longer stems and the color more satisfactory; there is not the slightest greenish tinge in the bloom; it is, in fact, a most clear, shining, lustrous white, with just enough of the lemon cast in the center to make it perfect; the foliage is a marked contrast to some of the best Tea sorts, being large, profuse and healthy; although grown extensively under glass, it is essentially a garden rose "for the people." It is equally handsome in bud or open flower; the flowers are very large, and although it opens wide and full, petals reflexing and rolling back to the stem, the center is not shown; the petals reflex, curve and roll back as it opens until the appearance is strikingly like a perfect bloom of the Camelia; petals of thick leathery substance; highly perfumed. 25 cents each.

ANNE DE DIESBACH (H. R.)

(Glory of France)

Well known; a good hardy variety. Flowers extremely large, full and fragrant; color, a beautiful shade of carmine rose. 25 cents each.

WM. ASKEW (H. T.)

Carmine pink; a very large, full and fragrant rose which promises to become popular in the garden. 35 cents each.

DEFIANCE (H. T.)

One of the newest roses valued for bedding; growth bushy and compact and a good bloomer; rich dark red. 25 cents each.

CLIMBING METEOR (H. T.)

A sport from Meteor. Of robust climbing habit, a constant and free bloomer, perfectly hardy and free from disease; as to coloring, there is no richer, velvety crimson in the rose family. Should be planted where it will get the sun all day, if possible. 35 cents each.

CLIMBING DEVONIENSIS (T.)

Identical with the bush sort in habit of growth. Often called the "Magnolia Rose" on account of its delicate perfume. Bloom of nice size, perfectly formed and moulded; of the most beautiful texture; color, creamy white, delicately flushed with pink. 25 cents each.

MARIE VAN HOUTTE (T.)

Of a beautiful straw color, with outer petals edged with bright rose; occasionally the entire flower is suffused with light pink. Flowers large, very full and fragrant. In every way a most charming and satisfactory garden rose. 25 cents each.

WM. ALLEN RICHARDSON (N.)

A very pretty climbing rose and good grower; color, copper yellow, flushed with carmine; flowers of good size. 35 cents each.



Kaiserin Augusta Victoria

WE PAY THE EXPRESS

MADAME LEON PAIN (H. T.)

(See illustration opposite page)

Of recent introduction from Europe—and so good that it is a pleasure to grow it and to place it in the hands of our friends and customers. Of good robust growth, pretty dark colored foliage; bloom large, full and free in opening; very handsome bud; color, silvery salmon, with center orange yellow; reverse tinged with red and yellow. 35 cents each.

AUGUSTINE GUINOISEAU (H. T.) (White La France)

A grand rose for universal planting, especially adapted to garden culture, doing well seemingly under all conditions; it is an exceedingly profuse bloomer for the entire year; color, a delicate soft flesh, at times almost pure white; flowers large, full, of good substance and highly fragrant. 25 cents each.

XAVIER OLIBO (H. R.)

One of the very darkest, rich velvety Hybrids, and as is the case with nearly all this class of roses, the bloom is very large, full and highly scented. Foliage extra large, robust and rich in color. 25 cents each.

MADAME GAMON (T.)

A pure Tea rose with long, handsome buds produced on good stems; color, apricot yellow, shaded gold and copper. 50 cents each.

CLIO (H. R.)

Of vigorous growth and good foliage, flowers very large, of fine globular form and freely produced; color, flesh, shaded in center to rosy pink. Style of growth similar to Baron Rothschild, which variety it rivals as an exhibition rose. 25 cents each.

BURBANK (Bourbon)

A rose of California; produced by the "Wizard of Horticulture," Mr. Luther Burbank. A hardy, strong and vigorous grower, bushy in habit; a constant and heavy bloomer; flowers of medium size, full and fragrant; color, a pleasing shade of pink. 25 cents each.

HERMOSA (Bourbon)

One of the oldest roses; hardy and well known. Of bushy, compact growth; clean foliage; flowers medium sized, full and fragrant. Color, pink. 25 cents each.

COQUETTE DE LYON (T.)

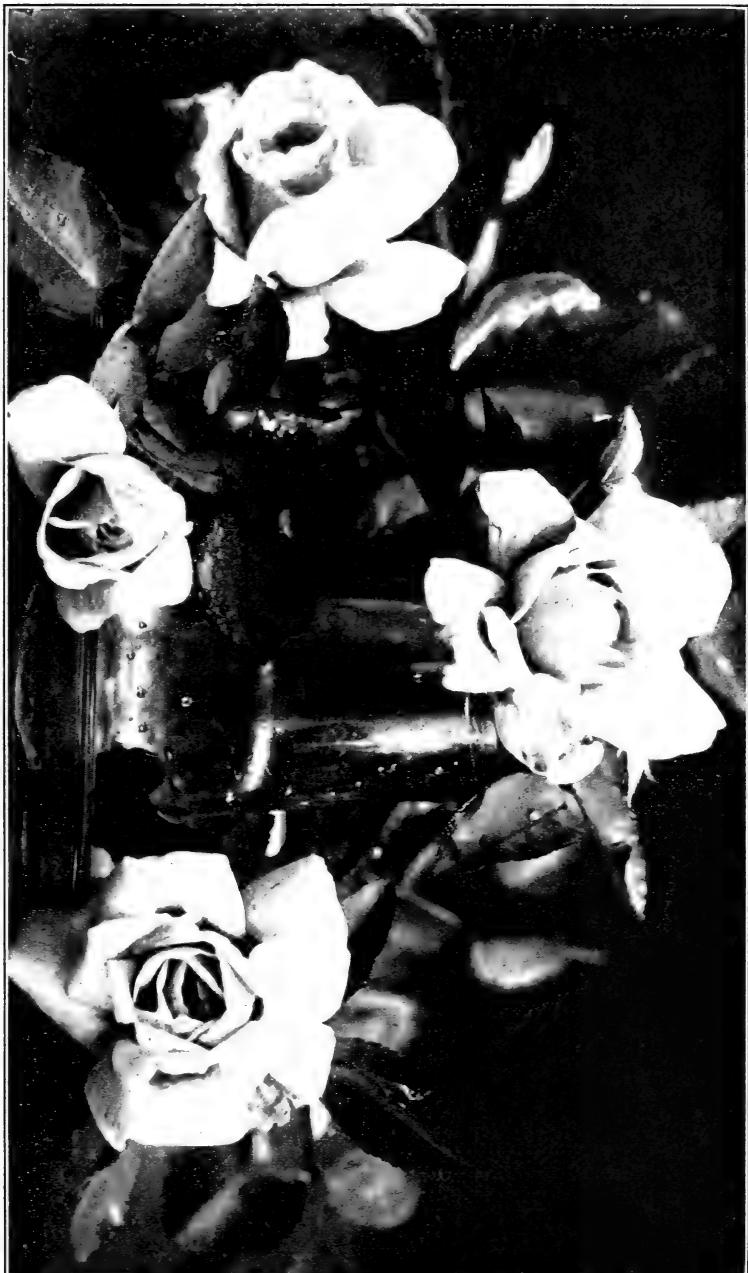
A very pretty canary yellow; a good clean grower and constant bloomer, the bloom always seeming to be produced in the most perfect condition. Valuable for bedding and very desirable in a collection of roses. 25 cents each.

GLORIE DES ROSAMONES (B.) (Ragged Robin)

A wild rose well known in this vicinity; and planted considerably on account of its brilliant colored bloom and strong growing qualities; flowers single. 25 cents each.

ELI BEAUVILLIAN (T.)

One of the strong growing Climbing Teas. Color, salmon, fawn; bloom of good size; full. Continuous bloomer. 25 cents each.



Madame Leon Pain

WE PAY THE EXPRESS

PERLE VON GODESBURG (H. T.)

(See illustration opposite page)

This new rose is identical in growth, style and make-up with Kaiserin Augusta Victoria and produces the same magnificent, large, exquisitely-shaped bloom. The color, however, is lemon-yellow in this immediate vicinity, while in sections where the sunshine is less penetrating the bloom is a beautiful golden yellow. 35 cents each.

FRANCISCA KRUGER (T.)

Produced in 1879 by Mr. Nabonnand. A good grower and still quite popular style of flower very similar to Catherine Mermet; color, coppery pink, varied with lighter tints. 25 cents each.

SOU. DE LA MALMAISON (B.)

One of the old timers and well known in all old gardens. Flesh color; fragrant. 25 cents each.

ETOILE DE LYON (T.)

One of the best and most beautiful yellow Tea roses for general planting. Of good constitution; in fact, one of the very hardiest of the Teas, and with proper care will bloom the entire year. Flowers nearly as large as Marechal Niel, perfect in form, fragrance, full and beautiful in coloring. 25 cents each.

MADAME ALFRED CARRIERE (Hybrid Noisette)

One of the fine, light-colored climbing roses. A strong grower, good foliage and good bloomer. Flowers of good size, very double and deep, highly fragrant; color a rich creamy white, tinged with blush and pale yellow. 35 cents each.

ETOILE DE FRANCE (H. T.)

A new French rose which has now become a popular rich red rose for garden culture. It is certainly a most grand and charming rose. It is a good and clean grower; upright in habit; foliage good and nice dark green in color; the bloom is produced continually; is of large size, full and borne on good stiff stems; the color is a most charming shade of rich velvety crimson and does not fade; is highly fragrant. 25 cents.

CAPTAIN CHRISTY (H. R.)

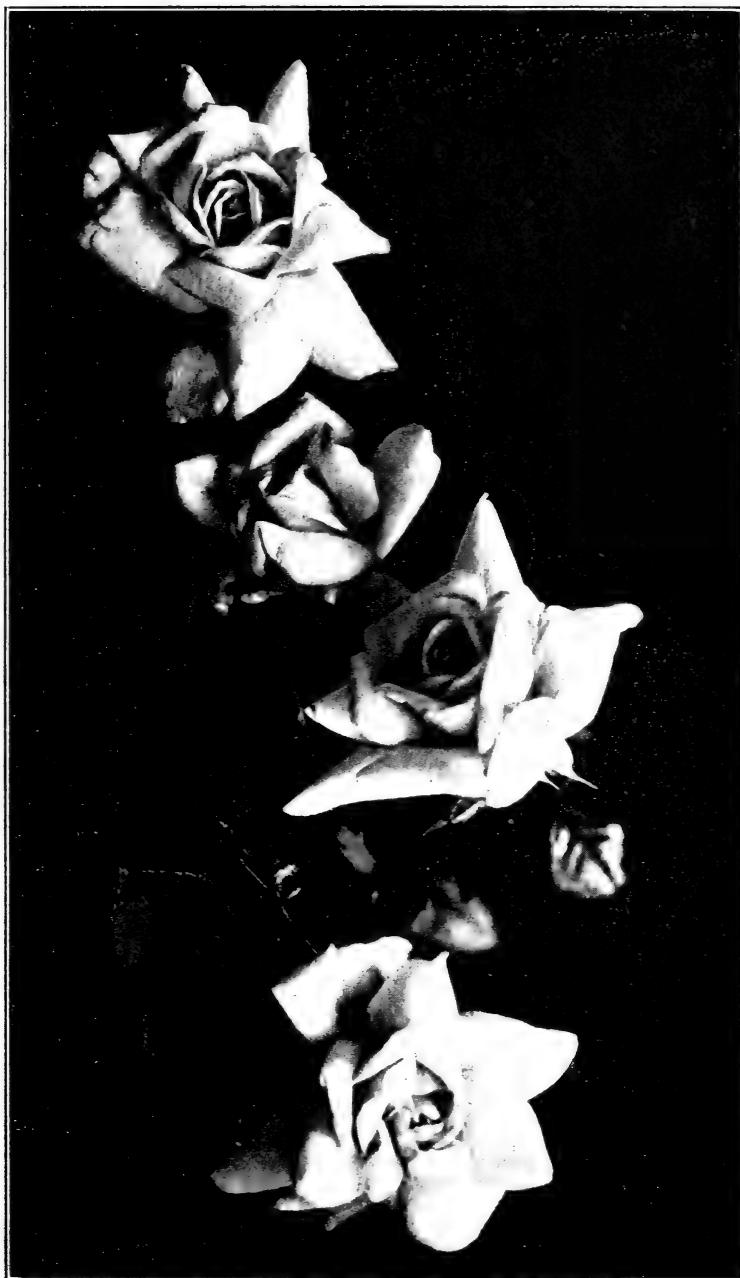
A grand, hardy variety and free bloomer; flowers large, very double and beautiful; color, fresh, delicate pink with deeper shading in center of flower. Valuable for all sections. 25 cents each.

WHITE BANKSIA (Banksia)

Well known, distinct and valuable as a rapid growing climber; valuable for covering arbors, ragged hedges, walls, trunks of trees; thornless; flowers white and very small, but borne in great profusion. 25 cents each.

QUEEN OF EDGLEY (H. R.)

A sport from the famous American Beauty and very similar in style to the parent variety. 50 cents each.



Perle von Godesburg

WE PAY THE EXPRESS

**LADY BATTERSEA (H. T.)**

Here is a grand good new rose, which we predict will become more popular than Papa Gontier. One of the prettiest of growers—upright and clean; excellent foliage. Color, rich red; style of bud as good as Nipheta and Papa Gontier; of better substance than either. 35 cents each.



FRAU KARL DRUSCHKI (H. R.)

A most grand rose of recent introduction from England. A strong grower with clean, light-green, very pretty foliage. This is another prime acquisition to the Hybrid class on account of its splendid blooming qualities; producing beautiful flowers when such sorts as "Jack," Prince Camille de Rohan, Clio, etc., are doing nothing. Flowers are very large, deep, full of exquisite substance and texture and very fragrant. Color, pure waxy white. 50 cents each.



Mrs. John Laing

MRS. JOHN LAING (H. R.)

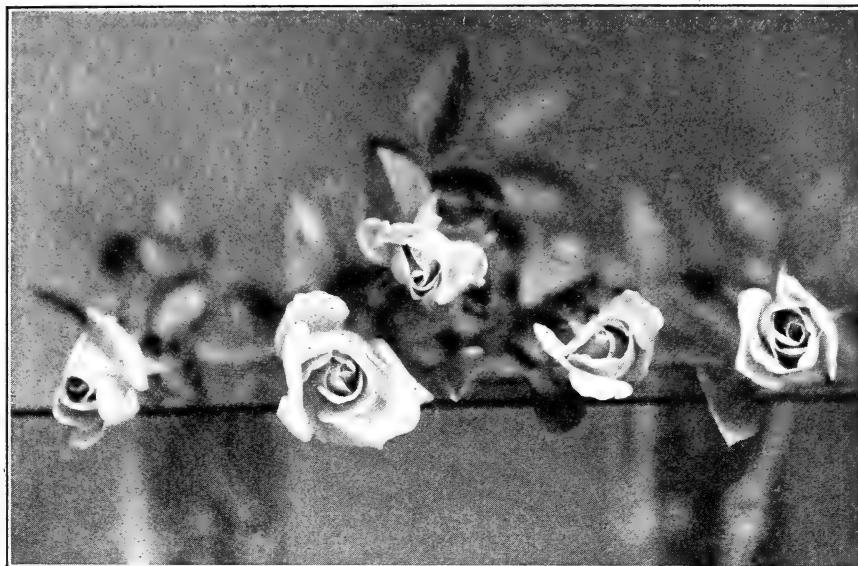
A most beautiful rose of long standing popularity, and finds a place in nearly all choice collections. A seedling from "Francois Michelon;" soft pink, large and of fine form, produced on long, strong stems; exceedingly fragrant and flowers continually when grown as a garden rose. 35 cents each.

MAMAN COCHET (T.)

Justly very popular—and now very well known. Originated in France. The general style of growth and bloom of Maman Cochet and White Cochet are entirely identical—rather spreading; the growth is strong and bloom produced on long stems, making it desirable for cutting. The foliage, tough and leathery, and no rose grown we might say is more free from mildew or disease than the Cochets; bloom large, to very large, extremely full, long and pointed; color, clear pink. 25 cents each.

PAUL NEYRON (H. R.)

Very well known and popular; said to produce the largest flowers of any rose in existence. A seedling from Victor Verdier, fertilized by Anne de Diesbach; a handsome, upright grower, producing a flower at the end of every long, stiff stem, similar to American Beauty; color, deep rose; a free bloomer. 25 cents each.



Killarney

KILLARNEY (H. T.)

Distinct, of English origin; growth upright and strong; bloom of good size; not very full; very handsome in bud; graceful and unique when full bloom. Color solid pink. 25 cents each.

KING DAVID (H. T.)

This is a sport produced on our own grounds from Vick's Caprice. Style of growth and foliage identical with its parent, while the bloom is a distinct and pretty shade of delicate pink; flowers are of good size, extremely full; highly fragrant. 25 cents each.

BUTTER-CUP (T.)

This is a new climbing rose produced here in Southern California, and like all things this great country produces—it is GOOD. A seedling from some unknown sort; of good climbing habit; pretty, light-colored foliage; a free bloomer; flowers of nice size, very prettily shaped and moulded; color, butter-cup yellow; very delicate. 25 cents each.

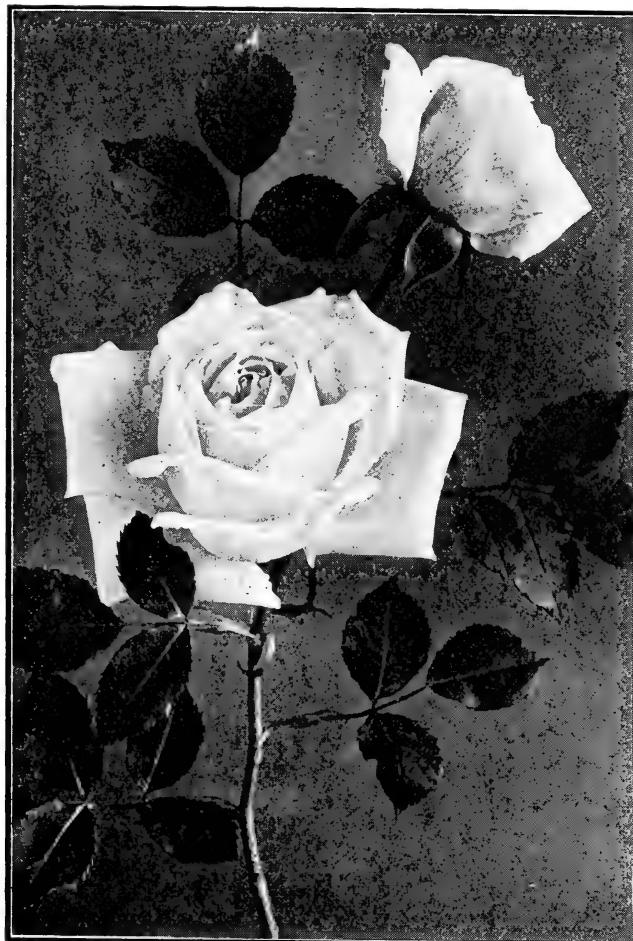
AGRIPPINA (Bourbon)

An old, well-known sort. Pretty growth; best of foliage. Very profuse bloomer; color, dark red; lasting and fragrant. 25 cents.

JAMES SPRUNT (Bourbon)

A strong, robust and constant bloomer; foliage dark, medium size and profuse; flowers of medium size, very double, full and fragrant; color, very rich cherry-red, making a most charming sight. 25 cents each.

WE PAY THE EXPRESS



Gladys Harkness

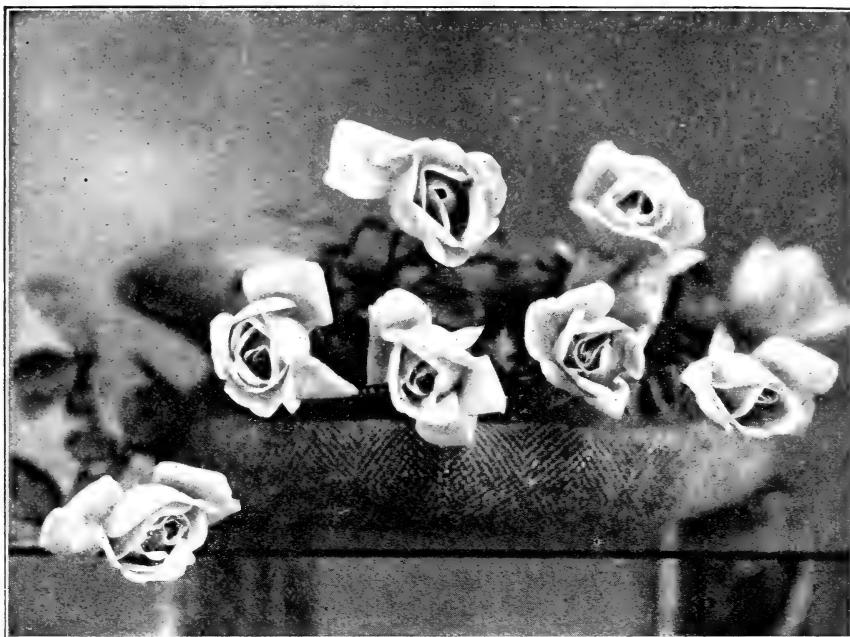
GLADYS HARKNESS (H. T.)

One of the prettiest roses in our field. Of very upright growth, much like the Hybrids. Bloom large and full, pretty, in bud and flower; color, rich cerise pink, which does not fade; very fragrant. This is truly one of the grandest roses we have ever grown. 50 cents each.

ADMIRAL DEWEY (H. T.)

The originator's description is as follows: "Delicate blush pink, shading to white, globular, expanding into a full flower without showing center." A sport from Madame Caroline Testout, and a very free bloomer. 35 cents each.

SEE PRICE LIST, PAGE 2



Madame Caroline Testout

MADAME CAROLINE TESTOUT (H. T.)

A most grand and distinct variety; hardy and a continuous bloomer. It is an especially valuable and desirable garden sort, being a pretty and symmetrical grower; free from disease; wood and foliage very dark in color; foliage very large and prettily marked; flowers produced on straight and stiff stems; buds and blooms large to very large, distinct and pretty in formation, with that brilliant satiny-pink coloring so pleasing to the eye, while its fragrance is delicious. 25 cents each.

QUEEN SCARLET (B.)

A splendid variety where a hardy, constant blooming, rich red rose is desired; a strong and thrifty grower and a most profuse bloomer for the entire year; flowers of medium size, full and fragrant; color, a bright scarlet which remains constant. 25 cents each.

BEAUTY OF GLAZENWOOD (Commonly called "Gold of Ophir").

A distinct and grand climber; of very rapid growth and not subject to disease; color, a combination of copper, carmine and salmon-yellow—most varied in its shadings and markings; flowers nearly single and produced in the most wonderful profusion during the spring months; a plant in full bloom with its perfect mass of varied colorings is one of the prettiest sights imaginable. 25 cents each.

TRI. DE PERNET PERE (H. T.)

A rose of all round good qualities; growth unusually clean, free from disease and a most persistent bloomer; flowers of good size and substance; color, red varying to dark pink. 25 cents each.

WE PAY THE EXPRESS



Oriole

ORIOLE (H. T.)

Our own introduction. So good that we are proud of offering it to the home owners of the country. Especially adapted to garden culture, being of good foliage, upright, clean and symmetrical in growth, and is hardy enough to withstand most any condition where ever-blooming roses are planted. Foliage and wood light green in color; wood fairly smooth; a persistent bearer of the best quality of flowers which with us have never blighted or come ill-shaped; charming buds and retains its shape unusually well, but when well matured, opening freely; quite deep, reasonably full, petals broad, of splendid substance; texture very satiny and delicate; true Tea fragrance; color, golden yellow, clean and clear, with no fawn or muddiness at any time; a lustrous, live color not common in yellow roses. 50 cents each.

SEE PRICE LIST, PAGE 2



Madame Jenny Gillemot

MADAME JENNY GILLEMOT (H. T.)

Another introduction from Europe of great value and worth, which we are much pleased to offer our friends. Of prime growth, upright habit; foliage distinct, bright, clean and free from disease; a prolific bloomer; buds long, extremely handsome, of nice substance and texture; moderately full; free from blight; color, deep saffron-yellow with golden shadings. 50 cents.

WE PAY THE EXPRESS



Wellesley

WELLESLEY (H. T.)

A seedling from Liberty crossed with Bridesmaid. Originated at Natick, Mass. This rose has come to stay with us in all section where good roses can be grown out of doors. We place it amongst our best Hybrid Teas. Of good growth, upright; clean; flowers borne on good stems; a free bloomer; flowers large, of great substance, and buds beautifully formed, opening to a grand full rose of silvery-pink color hard to beat. 50 cents each.

SEE PRICE LIST, PAGE 2

FLOWER SEEDS

California Rose Company

POMONA,

- - -

CALIFORNIA



ESCHSCHOLTZIA — "CALIFORNIA POPPY"

Many of our customers having in the past asked for Flower Seeds, we this season decided to take the matter up with the most reliable and extensive growers of the special lines here offered, with the purpose of obtaining a quantity of *strictly reliable seed* of *specially selected strains*, — that we might thus give our people an article of *more value* than could ordinarily be obtained from a dealer or seed catalogue. The *result of our efforts* are the offerings herewith. The prices *include prepayment of postage or express* by ourselves.

We will undertake to furnish reliable seeds other than those here listed if a customer wishes it, at a fair price.

NOTE OUR PREMIUM of *seeds* with *Rose orders* (see order blank)

NOTE also the *cash* we are distributing to ROSE SOCIETIES.

CALIFORNIA ROSE COMPANY, POMONA, CAL.

Selected Strains of Flower Seeds

NEW AFRICAN GOLDEN DAISY

Dimorphotheca Aurantiaca. This magnificent, new, hardy, annual Daisy from South Africa is being sought by both the amateur gardener and the florist for forcing under glass, for bedding work, etc. Flowers are two or three inches in diameter, borne on good stems; color, rich, brilliant, golden orange; dark center and black zone, making a truly grand and striking spectacle. The plant grows from twelve to fifteen inches tall, very branching, and makes a good growth eight of ten weeks after planting.

Our special size packet, 50 cents.

ASTERS

These grand, showy flowers which are so easily grown and which are so highly prized for cutting as well as to be grown in masses, are highly appreciated by all. Our seed is of the very best selected, choicest strains of the large, double varieties.

Colors

Pink, Blue, Pure Lilac, Carmine, White, Dark Violet, Rose, Dark Purple, Fiery Scarlet, Crimson and Lavender.

Your choice of colors. Our special size packet, 25 cents. Mixed varieties, 25 cents.

COSMOS

Cosmos are of rapid growth and mature quickly to blooming plants three to five feet high. Heavy bloomers, and are charming in delicacy of flower and coloring; equally valuable for cutting, massing or budding; do not require any special care or exposure. Colors: White, Pink, Red and Crimson.

Our special size packet, 25 cents. Selection of colors or mixed.

DAHLIA

Cactus Varieties. These grand creations almost rival the Chrysanthemum in marvelous and artistic shapes of blooms, while in coloring they are gorgeous beyond description. Choicest strains; selected varieties.

Our special packet, 50 cents. Mixed varieties, 50 cents.

DAISIES

Shasta Daisy. One of Mr. Luther Burbank's wonderful productions, now very well known and is grown by almost every florist and is found in nearly all public parks. Flowers often three to four inches across; strong growers; flowers produced on very strong stems, making them valuable for cutting.

Our special packet, 25 cents.

Alaska Daisy. Our special packet, 50 cents.

ESCHSCHOLTZIA

California Poppy. (The State Flower of California.) Orange yellow. Easily grown and comes into bloom a few weeks after sowing. This is easily one of the richest things in coloring and texture in the world of flowers.

Our special packet, 25 cents.

Burbank's Crimson Flowering Poppy. A sport of the Yellow Poppy; color, a rare combination of lemon-yellow and rosy crimson, not in stripes, but in perfect blend; general characteristics same as the above. Grand.

Our special packet, 25 cents.

Eschscholtzia. Other varieties of California Poppy. Either straight or mixed varieties.

Our special packet, 25 cents.

MISCELLANEOUS FLOWERS

Forget-Me-Not. Either blue, Indigo blue, rose, white, Victoria (sky-blue), or mixed sorts.

Our special packet, 25 cents.

Heliotrope. Varieties, or finest mixed.

Our special packet, 25 cents.

Hollyhock. Varieties, or mixed.

Our special packet, 25 cents.

IPOMOEA (Moonflower)

Bona Nox. Coccinea or Star.

Grandiflora Alba. New Moonflower. Sky blue.

Heavenly Blue. Setosa. (Brazilian Morning Glory.)

Selection of varieties, or mixed choicest sorts. Our special packet, 25 cents.

LANTANA

Lantanas make a most gorgeous flowering shrub or hedge; grows quite compact several feet high; very pretty foliage, not subject to disease; in bloom at all seasons; flowers are borne in panicles and of various colors—all of the rich and gorgeous deep hues: copper, orange, purple, pink, etc.

Our special packet, 25 cents.

LEMON VERBENA

Our special packet, 25 cents.

LOBELIA

Mixed varieties. Our special packet, 25 cents.

MARIGOLD

African. Mixed.

Dwarf French. Striped.

Dwarf French. Mixed.

Tall French. Mixed.

Our special packet, 50 cents.

MIGNONETTE

Mignonette. Varieties or mixed.

Our special packet, 25 cents.

CALIFORNIA ROSE COMPANY, POMONA, CAL.

MORNING GLORIES

Tall or Climbing. Mixed varieties.
Our special packet, 25 cents.
Dwarf, or Bush. Mixed.
Our special packet, 25 cents.
Imperial Japanese. Mixed varieties.
Very choice strains. As gorgeous as the
orchid in coloring.
Our special packet, 25 cents.

NASTURTIUMS

Dwarf Varieties. Choicest strains of
mixed varieties, giving a most gorgeous
arrangement of colors.
Our special packet, 25 cents.
Tall or Climbing Varieties. Mixed.
Choice strains and selected sorts.
Our selected packet, 25 cents.

PANSY

Selected strains, including the choicest
Giant Flowering German varieties; in
short, the best money can buy. Our spe-
cial packets, 25 cents.

Bugnot's. Mixed.
Cassier's Giant. Mixed.
Giant Trimardeau. Mixed.
Giant Odier, or Prize Blotched.
Giant Masterpiece.
Atropurpurea.
Auriculaeflora.
Azure Blue.
Bronze.
Emperor William.
Fairy Queen.
Fire King.
Golden Gem.
Gold Margined.
Golden Yellow, Dark Eye.
King of the Blacks, or Faust.
Lord Beaconsfield.
Peacock.
Prince Bismarck.
Quadricolor, or Pheasant's Eye.
Ruby Red.
Silver Edged.
Snow Queen.
Victoria.
Violet.
White, Dark Eye.
Striped and Mottled. Mixed.
Large Flowering. Mixed.
Small Flowering. Mixed.

POPPY

Double Varieties. White Peony Flow-
ered, Fairy Blush, Shrimp Pink, White
Fringed.
Selection of varieties or mixed. Our
special packet, 25 cents.

Single Varieties. Danneborg, Tulip
Flowered, Shirley, Mixed.
Our special packet, 25 cents.

SWEET PEAS

Our special packet, 25 cents.

Note—There are three distinct classes
of Sweet Peas—Waved, Grandiflora and
Early Flowering, each of which we list
separately.

**GRANDIFLORA, OR WELL
KNOWN STANDARD
VARIETIES**

Admiration. Pinkish Mauve.
Agnes Eckford. Soft Light Pink.
Agnes Johnson. Light Pink, Shaded
and Buff.
America. Bright Red and White
Striped.
Apple Blossom. Crimson, Pink and
White Shaded.
Aurora. Orange-Rose, Striped on
White.
Black Knight. Deep Maroon.
Black Michael. Light Maroon.
Blanche Burpee. Pure White, White
Seeded.
Blanche Ferry. Rose Standard, White
Wings.
Bolton's Pink. Large Orange Pink.
Boreatton. Maroon.
Captain of the Blues. Purple Stand-
ard, Blue Wings.
Coccinea. Cherry Red (pure cerise.)
Countess of Cadogan. Lilac and Blue.
Countess of Lathom. Creamy Pink.
Countess of Radnor. Lavender and
Mauve.
Dainty. Pink Edge on White.
David R. Williamson. Purple and Blue.
Dobbies Mid Blue. Brightest Blue of
all.
Dorothy Eckford. Large Pure White.
Dorothy Tenant. Rosy Purple.
Duke of Westminster. Pure Purple.
Emily Eckford. Rose-Lilac and Blue.
Emily Henderson. Pure White.
Evelyn Byatt. Brilliant Orange Rose.
Flora Norton. Bright Blue.
Golden Rose. Large Primrose, Flaked
and Striped Blush Pink.
Helen Pierce. Blue Marbled on White.
Henry Eckford. Almost pure Orange.
Hon. F. Bouverie. Deep and bright
Pink shaded on Primrose.
Hon. Mrs. E. Kenyon. Large Prim-
rose Self.
Horace J. Wright. Deep Royal Purple
and Blue.
Janet Scott. Bright Pink, Rose and
Buff.
Jeannie Gordon. Rose and Primrose.
Jessie Cuthbertson. Primrose, Striped
Pink.
King Edward VII. Very large Brilliant
Red.
Lady Grisel Hamilton. Mauve and
Lavender.
Lord Nelson or Brilliant Blue. Deeper
and richer than Navy Blue.
Lord Roseberry. Rose Crimson.
Lottie Eckford. White, Shaded and
Edged Mauve and Lavender.
Lottie Hutchins. Primrose, Striped
Pink.
Lovely. Deep Pink shading to Light
Pink.

CALIFORNIA ROSE COMPANY, POMONA, CAL.

Maid of Honor. White with Lilac Edges.
Midnight.. Deep Violet.
Millie Maslin. Crimson Red.
Miss Willmott. Large Orange Pink.
Mrs. Collier. Primrose Self, Semi-hooded.
Mrs. George Higginson, Jr. Light Azure Blue Self.
Mrs. Jos. Chamberlain. Rose and White Striped and Flaked.
Mrs. Walter Wright. Rose Purple.
Navy Blue. Indigo Blue and Violet.
Othello. Deep Maroon.
Phenomenal. Our large Orchid Flowering Blue Edged, White.
Prima Donna. Clear, distinct Pink.
Prince Edward of York. Scarlet and Crimson.
Prince of Wales. Rose Crimson.
Prince Olaf. Bright Blue Stripe.
Queen Alexandra. The most brilliant Red.
Queen of Spain. Soft Pink Suffused Salmon.
Queen Victoria. Black Seeded Primrose.
Romolo Piazzani. Rose, Purple and Blue.
Royal Rose. Crimson Pink, Shaded Pink.
Sadie Burpee, B. S. Black Seeded, White.
Salopian. Bright Red.
Scarlet Gem. Brilliant Scarlet.
Senator. Maroon and Violet, Striped on White.
Shasta. Pure Waxy White.
St. George. Brilliant Orange Crimson.
Sybil Eckford. Buff and Light Pink.
Stella Morse. Buff, Tinted Pink.
White Wonder. Double White.
Best large flowering, mixed, finely blended grandiflora types, made up from a well-studied and carefully prepared formula.

CUPIDS

Named Varieties, the best colors.
Mixed, all the best varieties in well-blended mixtures.
Our special packets, 25 cents.

BUSH

All Varieties Mixed.

Our special packets, 25 cents.

EARLY FLOWERING, OR CHRISTMAS VARIETIES

Our special packets, 25 cents.
Burpee's Earliest White. Black, Seeded Pure White.
Earliest of All. Pink and White.
Extra Early Blanche Ferry. Pink and White.
Early Sunbeams. Primrose.
Florence Denzer. White Seeded, Pure White.
Le Marquis. Navy Blue.
Mont Blanc. White Seeded Pure White.
Mrs. Alexander Wallace. Pinkish-Lavender.
Mixture of all Christmas, or Early Flowering varieties containing all the above, and many others of the true early type.

WAVED—SPENCER AND UNWIN VARIETIES

Our special packet, 50 cents.

American Spencer. Bright Red and White Striped.

Aurora Spencer. White Striped with Orange Pink or Salmon.

Apple Blossom Spencer. Crimson, Pink and Primrose shaded.

Beatrice Spencer. Soft Pink and Buff at edges, deeper at base.

Captain of the Blues Spencer. Bluish Purple, margins of Lilac.

Countess Spencer. Bright Pink, our strain, very fine.

Enchantress. Bright Pink Spencer.

E. J. Castle. Unwin type, Rose Crimson.

Florence Morse Spencer. White with Rose margin.

Flora Norton Spencer. Bright Blue Tinted Purple.

Frank Dolby. Unwin type, pure lavender.

George Herbert. Spencer, Bright Rose Crimson.

Gladys Unwin. Bright Rose Pink.

Helen Lewis. Best Spencer, Orange Pink.

John Ingman. Rose Crimson Spencer.

Lovely Spencer. Bright Pink at base, Blush and White at edges.

Mrs. Routhahn. Apricot and Straw Spencer.

Mrs. Sankey Spencer. Black Seeded White.

Marie Corelli. Brilliant Rose Crimson.

Nora Unwin. Pure White.

Othello Spencer. Large Deep Maroon.

Primrose Spencer. White Seeded Primrose.

Queen Victoria Spencer. Black Seeded Primrose.

Ramona Spencer. White with Blush Pink Stripes.

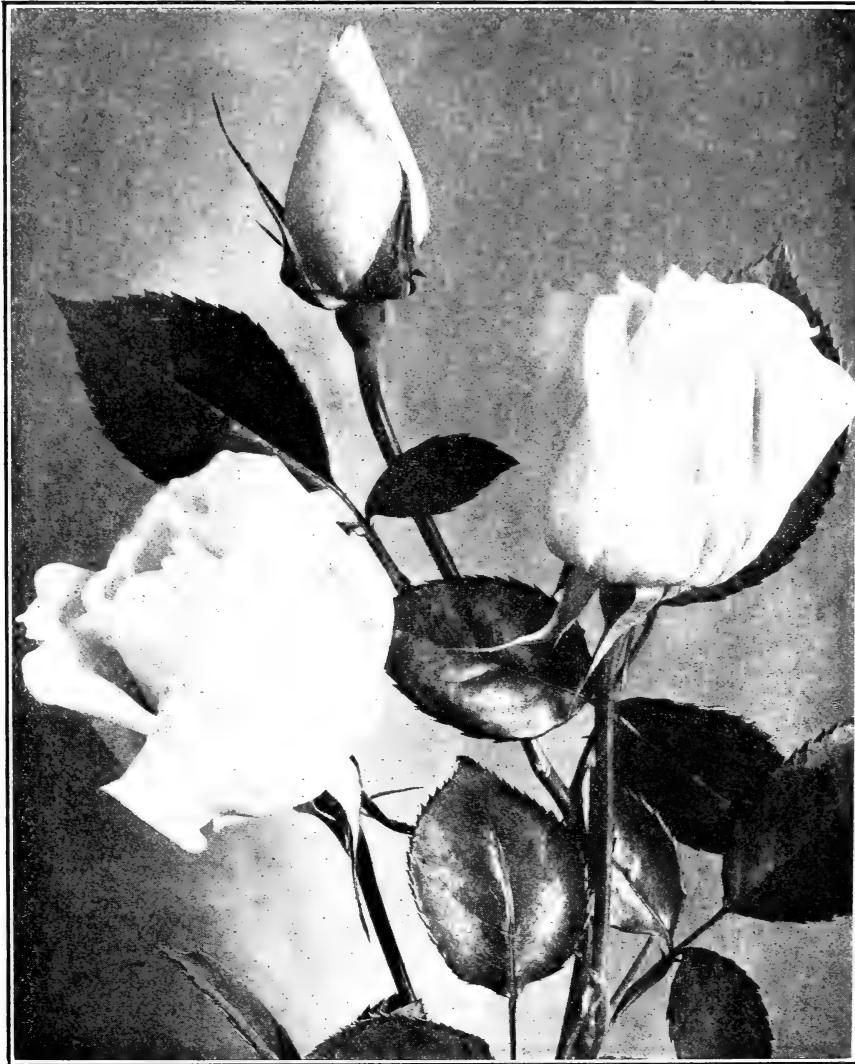
White Spencer. Pure Glistening White.

SMILAX

Our special packet, 25 cents

VIOLET

Large California. Our special packet, 25 cents.



Yellow President Carnot

YELLOW PRESIDENT CARNOT

**A Bud Variation from Sou. du President Carnot
The New Yellow Hybrid Tea Rose**

The plant is inclined to be rather more symmetrical in growth than the parent; with lighter green foliage, which is entirely clean and free from black spot. Bloom of the same superb style and texture as Carnot with a tendency to hold in bud longer and carry better; produced on perfect stems. The color is a solid, perfectly clean, live waxy golden yellow; free from all muddiness or apricot tints. Promises to be an ideal garden rose and one of the most valuable acquisitions to our very limited stock of really good yellow varieties. 50 cents each.

WE PAY THE EXPRESS



Madame Mina Brabanson

MADAME MINA BRABANSON (H. T.)

A seedling from Madame Caroline Testout and Madame Chatenay. One of the newer Hybrid Teas of merit. Of good, sturdy growth, upright, clean; bloom large, very full, of much substance, of good style and borne on unusually good strong stems; color, soft shell pink. 25 cents each.

METEOR (H. T.)

This extremely distinct and valuable variety is well known in most every garden and all cut flower establishments. It is one of the very brightest colored deep red roses in existence, and one of the few which seems to be able to hold its grand coloring under all conditions and circumstances. It is a rich, dark velvety crimson color; a constant bloomer, generally in full flower when many of the highly prized sort are doing but little; healthy and entirely free from mildew; flowers very double and compact and borne on good stems, especially adapted for cutting. Very fragrant. The only point against this rose is that it cannot always be depended upon to open good during the coldest weather; it requires heat and plenty of it; the flowers are truly grand. 25 cents each.

SEE PRICE LIST, PAGE 2



Rhea Reid

RHEA REID (H. T.)

Originated at Richmond, Ind., 1907. Parentage, American Beauty crossed with a Red Seedling. In the municipal gardens, Bagatelle, at Paris, France, this rose was awarded the Gold Medal as the finest rose among eighty-four sorts tested. Having been tested by us for several years we find it to be a most admirable and charming rose for the garden both locally and over the northwest and southwest. Is of good robust habit, upright in growth, throws strong flowering canes, and is a most prolific bloomer; flowers of good size, full, deep; buds exquisitely moulded—extremely beautiful both in bud and open flower; color, extremely rich crimson which remains fast; highly fragrant. Is being grown under glass extensively. Rhea Reid should be with YOU. 50 cents each.

CLIMBING BRIDESMAID (T.)

Identical with its parent (Bridesmaid) except the climbing habit. 35 cents each.

MILDRED GRANT (H. T.)

An extra large and full white rose: of unusual substance and fragrance. 35 cents each.

WE PAY THE EXPRESS



Winnie Davis

WINNE DAVIS (H. T.)

A new rose of rare merit and one of the prettiest Hybrid Teas grown. A valuable garden sort, making a neat, strong and upright bush, wood and foliage healthy and clean; a profuse bloomer. Bloom of good size, buds extremely pretty, close and well formed; not so full as to be heavy and ungraceful, but graceful and charming; color, a clean and pretty apricot pink. This variety produced by a cross between Kaiserin and Belle Siebrecht. 35 cents each.

RAINBOW (T.)

A very useful and pretty striped variety, strong and vigorous in habit. It makes fine buds and flowers of a beautiful shade of pink distinctly striped and mottled with bright crimson shaded and toned rich amber-yellow. 25 cents each.

MRS. R. G. SHARMAN CRAWFORD (H. R.)

One of the new roses and well liked. Upright of growth, pretty, light green foliage and blooms more than most of the roses of this class; flowers large, full and highly fragrant; color, a delicate shade of pink. 35 cents each.

PAPA GONTIER (T.)

A splendid grower and makes a shapely and handsome bush. It produces the most perfect shaped, lovely buds imaginable and of the deepest glowing crimson color. 25 cents each.

ANNY MUELLER (P.)

Introduced as the "Pink Baby Rambler." Good for bedding and is entirely hardy. 25 cents each.

SEE PRICE LIST, PAGE 2



Madame Abel Chatenay

MADAME ABEL CHATENAY (H. T.)

A good rose which is being extensively grown under glass; on account of its fine growing qualities, hardiness and freedom of bloom, it makes a valuable garden sort. Flowers of good size and beautifully shaped and moulded; the buds are exquisite; the color is a beautiful creamy rose, shaded with rose vermillion and tinged with salmon; the base of petals being highly colored. 25 cents each.

PRINCE CAMILLE DE ROHAN (H. R.)

Well known in most sections, and very highly prized as being one of the very darkest, rich, velvety red roses in existence; has been sold quite extensively under the name of "Black Prince." We think the coloring as good and rich as Meteor; a fine symmetrical grower and prolific bloomer of its class; will do well in all sections; flowers large, very full, of great substance and fragrance. 25 cents.

CLIMBING MARIE GUILLOT (T.)

(This rose has been sold under various names, notably President Cleveland and Frances Willard.) Identical with Marie Guillot, except its strong climbing habit. Pure white; bloom very large, solid and full. Does best in the hot sections of the South. 25 cents each.

GLORIE DE MARGOTTIN (H. R.)

A most valuable hardy rose; of splendid growth, liberal dark green foliage; color, extremely brilliant scarlet—live and lasting; flowers large, reasonably full, globular, of good shape, pretty in bud, extremely beautiful, distinct and attractive when open; borne on very long stems. 25 cents each.

WE PAY THE EXPRESS



Clara Watson

CLARA WATSON (H. T.)

A new ever-blooming rose of English origin; of good, robust growth and healthy; flowers of large size, good form and rich fragrance; the color is blush pink with a shading of yellow at the base of petals. This is one of the grandest roses we grow and cannot be praised too highly. 25 cents each.

PINK FRAU KARL DRUSCHKI (H. R.)

This is a sport from Frau Karl Druschki and originated with us; the style of growth and wood is identical with the parent, but the bloom being a distinct, clear and pleasing shade of deep pink; bloom large, full and of delightful fragrance. 75 cents each.

RUTH VESTAL (T.)

(Climbing Bride)

A bud variation from Bride and identical with this sort in all ways excepting its vigorous climbing habit. 35 cents each.

SEE PRICE LIST, PAGE 2



Antoine Rivoire

ANTOINE RIVOIRE (H. T.)

A new rose of much merit and value for garden culture; a handsome, clean and vigorous grower and profuse bloomer. Color, rosy-flesh, on a yellow ground, often shaded with a border of carmine; flowers of extra large size, delicately formed and moulded and open in the most charming manner, petals reflexing and rolling back not unlike a Camelia blossom. 50 cents each.

REINE MARIE HENRIETTE (T.)

Seedling from "Mme. Berard," fertilized by "Gen. Jacqueminot." A strong grower, constantly in bloom and very free. The flowers are of enormous size, exquisitely shaped, both as to bud and flower, and richly Tea-scented. The color is marvelously rich and glowing crimson, and retains its color far better than the average rose. We have cut flowers of this variety which were as perfect in every way as any rose we have ever seen. Where the climate will permit of its being grown, it will positively give the very highest satisfaction. Not free from mildew. 25 cents each.

IVORY (T.) (White Golden Gate)

This new rose is a sport from the well-known rose "Golden Gate." Color, ivory white; seems to be identical with its parent except in color. 35 cents each.

WE PAY THE EXPRESS



CLIMBING KAISERIN AUGUSTA VICTORIA (H. T.)

This is the grandest acquisition to the climbing rose family yet produced, and is unquestionably the very best climbing white rose in existence. We produced and sold the first field-grown plants of this sort in the United States, and we have yet to hear of a single complaint or disappointment regarding it. It originated at Wilmington, Del., and the original plant in a four-inch pot was sold for the sum of \$500.00. A very strong, thrifty grower, free from disease, unusually pretty foliage and the flowers produced on stout, long stems. Although a Hybrid Tea, it is one of the best bloomers we know of for the entire year and will produce more flowers than many of the Teas or Noisettes. Be it remembered, at the same time, that it is perfectly hardy even for cold sections. The flowers are identical in every way with its parent "Kaiserin Augusta Victoria," which is well known by all leading Nurserymen and Florists as the best white ever-blooming rose grown. The flowers are exquisitely grand—all of them—perfect in shape, size, substance, fragrance, lasting qualities and fullness of flower; bloom will stay on the plant, remaining in perfect condition longer than any rose we know of. In this section and elsewhere during trying hot and dry weather so many of our best roses go to pieces at once they are full blown, but not so with "Kaiserin"; it opens up full and broad, petals reflexing and rolling back until it assumes the appearance of a perfect blossom of the Camelia. Words fail to do this grand rose justice; to be appreciated it must be growing and blooming at your home. 50 cents each.

SEE PRICE LIST, PAGE 2



Climbing Papa Gontier

CLIMBING PAPA GONTIER (T.)

Identical with its parent (Papa Gontier), except of strong climbing habit. It is very essential that a climbing rose possess good, clean foliage—free from mildew—and there is hardly anything in the rose family with foliage more exempt from mildew or disease than this sort. Will succeed nicely, given any exposure desired, or partial shade. A valuable addition to the list of climbing roses. 50 cents each.

YELLOW BANKSIA (Banksia)

Same as White Banksia excepting color, which is yellow. 25 cents each.

WE PAY THE EXPRESS



Climbing Wooton

CLIMBING WOOTON (H. T.)

It is a sport from the well-known lovely rose of American origin, "Souv. de Wooton," and the Climbing Wooton has the same large, deep crimson, beautifully shaped and exquisitely perfumed flowers, one of the healthy, vigorous and clean growers of the rose family, making shoot of from ten to fifteen feet in a season; petals of great substance; deliciously tea-scented; beautiful both in bud and bloom. 35 cents each.

CLIMBING MALMAISON (B.)

Bloom identical with Souvenir de la Malmaison; a constant and free bloomer; perfectly hardy in cold sections; an unusually strong climber like nearly all Bourbons; it is very fragrant. 25 cents each.

SEE PRICE LIST, PAGE 2



Climbing Killarney

CLIMBING KILLARNEY (H. T.)

A sport from the well-known and popular bush rose Pink Killarney. Bloom identical with the parent; growth of strong climbing habit. 50 cents each.

RICHMOND (H. T.)

Originated at Richmond, Ind. One of the extremely fine, free flowering, large, crimson-scarlet roses. Bloom of good size, deep, not very full; beautiful shaped buds. Is grown extensively for cut flowers under glass. 50 cents each.

DOROTHEA PERKINS (P.)

A new rose, praised very highly in the East, where it originated. Of crimson Rambler type, but much prettier foliage and free from mildew; color, a pretty pink. A strong climber. 25 cents each.

WE PAY THE EXPRESS



Sunbeam

SUNBEAM (T.)

New; of prime merit. Of free and spreading growth; foliage clean and good; light green; bloom of good size, extremely well moulded and shaped, deep, full—retaining its handsome buds until bloom is well matured, when it opens prettily; and in good form. Color, light yellow, with a touch of copper at times, mingled with a salmon-pink during hot summer weather. In cooler climates with less penetrating sunshine we think this rose will bloom clear yellow at all times. 25 cents each.

VISCOUNTESS FOLKSTONE (H. T.)

A tip-top good sort in every sense of the word; one of the best all-round garden varieties, being a prime grower, clean, well-shaped and producing bounteous supply of bloom at all times; flowers large, full, splendidly formed and of nice substance and fragrance; color, a delicate transparent flesh, deepening toward the center. 25 cents each.

ETOILE DE FRANCE, JR. (H. T.)

A sport from Etoile de France, originating on our grounds. Of stronger growth than the parent and more upright; foliage heavy and liberal and handsome in color and appearance. Bloom, very large, deep and full and we have not as yet heard of a section where it did not open up well and prove highly successful. Color, very deep crimson, more velvety and lustrous than the parent. Unusually fragrant. 75 cents each.



White Killarney

WHITE KILLARNEY (H. T.)

A sport from Killarney; style of growth identical with the parent—with the same magnificent, large, long, pointed buds which has made Killarney famous over the land—and borne on long, stiff stems; the color is pure white in most sections; with us locally, however, the edges of petals are touched with pink and we notice that the bloom is considerably more full than the parent. 50 cents each.

CATHERINE MERMET (T.)

One of the loveliest roses. Flowers very large and globular, the petals being recurved and showing to advantage the lovely bright pink of the center, shading into light, creamy pink, reminding one of La France in its silvery shading. In bloom constantly. 25 cents each.

DUCHESS DE BRABANT (T.)

One of the most persistent bloomers in the rose family; foliage and wood of light green, quite distinct; a thrifty grower and not subject to disease. Flowers cup-shaped; color, a lovely shade of soft, rosy flesh, deepening to a warm pink and bright rose; petals most delicate and wax-like, nearly transparent; one of the most distinct in the rose family. 25 cents each.

WE PAY THE EXPRESS



La Detroit

LA DETROIT (H. T.)

Of recent introduction; one of the grandest all round roses we grow—truly a “rose for the millions.” A very strong, upright grower and always in bloom; foliage clean, light green in color and pretty; color of bloom, shell pink shading to soft rose; flowers large, beautifully formed and moulded and delightfully handsome both in bud and open flower. You will be delighted with it. 25 cents.

J. B. CLARK (H. T.)

Of recent introduction from Europe, and wherever it has been seen in bloom has created the strongest kind of enthusiasm. A very strong grower of almost semi-climbing habit; foliage and wood as well as style of growth resembles some of the Hybrid Perpetuals; color, extremely rich crimson, bright and dazzling and steadfast; bloom large, very full and as fragrant as many of the H. P.’s. 50 cents each.

HELEN GOULD (H. T.)

A remarkably fine, new rose of German origin. This sort having been sold under various names when first brought to this country, there has been much discussion regarding it and some dispute as to its parentage, but the most authentic report points to Kaiserin X Testout. In color it resembles Mme. Caroline Testout closely—a rich, solid, bright pink; shape of buds are the ideal, and when full blown the petals reflex similar to Kaiserin. Bloom not quite so large as Kaiserin, nor have the petals so much substance, but nevertheless a most sweet and charming thing, and possessing a color rare in roses. Symmetrical in growth; a constant and prolific bloomer. 25 cents each.

SEE PRICE LIST, PAGE 2



Ulrich Brunner

ULRICH BRUNNER (H. R.)

One of the very best roses grown, and we regard it as the best all-round rose of its class. No other sort so handsome of growth, foliage, wood, etc.; free from disease; very upright growth and free practically from thorns. Color, very rich cherry-red, with no maroon or dirty purple about it; bloom large to very large; full, of the best substance and as fragrant as anything in the rose family; borne on very long and stiff stems. A valuable feature of this sort is that while a Hybrid it is one of the very few of this class that are continuous bloomers. Very much superior to American Beauty as a garden rose. 25 cents each.

WE PAY THE EXPRESS



Ideal

IDEAL (H. T.)

Another new variety which will appeal to the lover of good roses. Color, a beautiful shade of pink, of the La France type. 25 cents each.

GLORIE DE DIJON (T.)

A well-known climber of much merit; a strong grower and constant bloomer. Flowers, buff color, shading to yellow. Full and fragrant. 35 cents each.

BRIDE (T.)

A sport from Catherine Mermet. Well known and highly prized everywhere. The buds are extremely large, most equisitely shaped and moulded, very long and artistically pointed; color, white; in this immediate section and the extreme South the outer petals are tinged with rose. 25 cents each.

BARDOU JOB (Bourbon)

One of the most showy of roses. The growth is so strong and robust that it is almost a climber; hardy, foliage liberal, large and leathery and resists disease; flowers are very large, saucer shape; semi-double; color, deepest velvety crimson; extremely showy for decoration. 25 cents each.

UNCLE JOHN (T.)

A sport from Golden Gate, with deeper tones of color both in cream and pink. 25 cents each.

SEE PRICE LIST, PAGE 2



Marquise de Querhoent

MARQUISE DE QUERHOENT (T.)

Of good strong growth, making splendid bush for the garden; clean, healthy wood and persistent bloomer. Bloom of good size, prime substance, full and sweet. Color, beautiful china rose, salmon, copper and golden yellow—a combination rarely seen. 25 cents each.

BABY RAMBLER (P.)

(Madame Norbert Leavasseur)

This new dwarf ever-blooming Rambler has created a great commotion throughout the whole country, and is a decidedly sensational variety. It bloom all the time, its clusters of rich crimson flowers completely hiding the whole plant. 25 cents each.

HOMER (T.)

Another old-timer, but still planted. Blush pink with blotches. 25 cents each.

LAMARQUE (N.)

For a climbing white, continuous blooming rose this has been the best up to the time of the production of the climbing Kaiserin Augusta Victoria. It is still a grand sort in all ways, but is not hardy as "Kaiserin." In nearly all section where the winter temperature will admit, Lamarque has been grown and is well known. Will stand perfectly in the Pacific Coast States and the South. 25 cents each.

WE PAY THE EXPRESS



Prince de Bulgaire

PRINCE DE BULGAIRE (H. T.)

Raised by Pernet-Ducher, France. We have been growing this rose since it was first introduced, and we like it better each year. Style of growth somewhat bushy; foliage of medium size and bright green in color. A persistent and constant bloomer; flowers large and full, behaving in a most charming manner at all times and in all stages of development—and is a perfect bloom to the last. Color of delicate pink, shading to salmon and tones of yellow. First Prize Paris Exposition. 35 cents each.

SEE PRICE LIST, PAGE 2



Countess of Gosford

COUNTESS OF GOSFORD (H. T.)

New; of splendid growth; free and upright; foliage, pretty. One of the very high grade roses in our nursery and pleases us immensely. Produces in profusion perfect bloom, extremely pretty buds; not extra full, but delightfully graceful and always opens nicely. Color, clear salmon-pink, with base of petals saffron-yellow. 35 cents each.

CRIMSON RAMBLER (P.)

So widely advertised and planted during the past few years, that it is now well known. An enormously strong and rapid climber, and perfectly hardy for the coldest sections. Flowers produced in pyramidal panicles, carrying from thirty to forty blossoms; flowers bright crimson and of small size. 25 cents each.

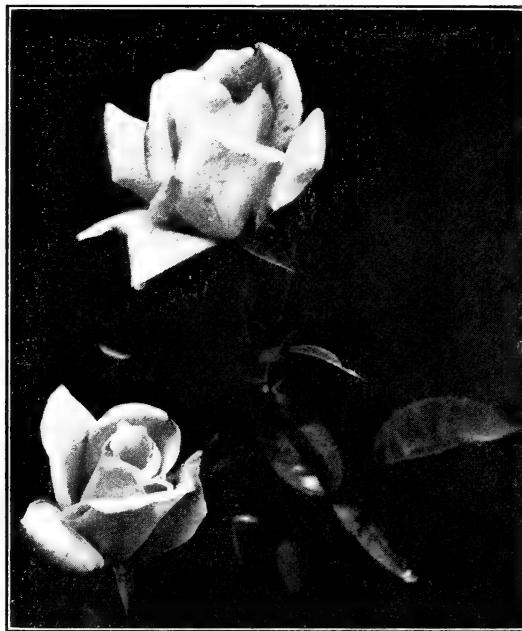
MAGNA CHARTA (H. R.)

Old and very well known (1876). Pink suffused with carmine, full and globular. Foliage and wood light green, and highly ornamental when planted with other varieties; fragrant. 25 cents each.

BARON DE BONSTETTIN (H. R.)

A large flowering variety; very double and full; color, a rich dark red; very fragrant. 25 cents each.

WE PAY THE EXPRESS

**Reve d'Or****REVE D'OR (N.)**

One of the grandest climbing roses; a splendid robust climber with the very best of foliage; a good plant will soon go to the top of a two-story house and cover spaces proportionately large the other way; such a plant in full bloom, with its graceful flowers of delicate coloring, is a charming sight. Color, apricot-yellow with orange and fawn tints; petals of superb and delicate texture; flowers moderately full; always pretty and graceful whether in bud or full open; a very profuse bloomer. 35 cents each.

MY MARYLAND (H. T.)

One of the new, American roses which is proving highly popular on this coast and in the southwest. Robust and clean in growth and a prolific bloomer at all times; color, intense glowing pink; bloom large and full and produced on good stems. 50 cents each.

MADAME CECIL BRUNNER (P.)

Plant of dwarf growth, excellent for bordering. Color, salmon-rose. We think the most beautiful and lovely of the miniature roses. Very fragrant. 25 cents each.

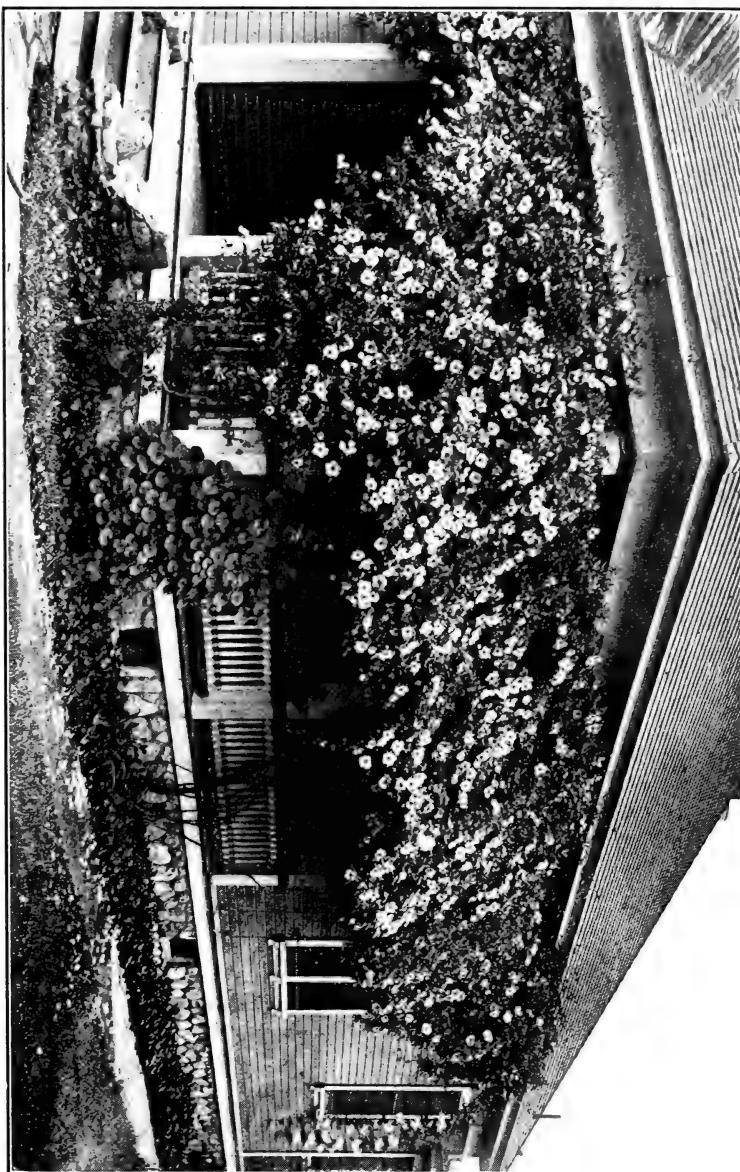
CLIMBING CECIL BRUNNER (P.)

Easily the most charming and popular of the Polyantha roses. Very robust and one of the strongest climbers in the rose family. Hardy and suitable for all sections. 50 cents each.

CHROMATELLA, OR CLOTH OF GOLD (N.)

A most lovely, clear bright yellow climbing rose. Very full and double, beautifully formed buds and flowers; very fragrant. Similar to Marechal Niel; a better grower but not quite so profuse a bloomer or so rich in coloring. Valuable. 25 cents each.

SEE PRICE LIST, PAGE 2

**CHEROKEE SINGLE (Cherokee)**

A distinct and beautiful climbing rose of merit. A most vigorous and clean grower, entirely free from disease. Flowers large, clear white and single, full of bright yellow stamens in the center, making a very attractive appearance; foliage distinct and one of the valuable features of the plant; its color is a very rich, dark glossy green; surface smooth, always bright and shining and free from dust. Will cover a porch quickly; very valuable for screens, fences, arbors, etc. 25 cents each.

WE PAY THE EXPRESS

CLIMBING MME. CAROLINE TESTOUT (H. T.)

A sport from the bush sort of the same name; bloom identical with its parent. One of the strongest growers in the climbing family of roses. A plant of this in full bloom is one of the most pleasing sights we know of in the way of a climbing rose; bloom is very large; color, a solid cerise pink and does not fade. Highly fragrant. 50 cents each.

GRUSS AN TEPLITZ (H. T.)

One of the brightest colored roses extant, of peculiar lasting qualities, retaining its magnificent vivid, rich, fiery red coloring even during the hottest summer weather. A handsome, clean grower; pretty foliage. Flowers of good size and continuous bloomer. 25 cents each.

HUGH DICKSON (H. R.)

A prime acquisition to the family of Hybrid Perpetual roses. Of English origin. One of the most robust growers—both as to wood and foliage and unlike many of our good Hybrids, it seems to be free from rust and mildew—an important point. Bloom of extra good substance, rich in fragrance; large and very full and of a most pleasing bright and clear red—free from purple or maroon. 50 cents each.

LA FRANCE (H. T.)

We wonder if there is a lover of roses in the country who does not know and appreciate this superb old standard variety. Produced in 1867, and was raised from seed of a Tea Rose. Description: Delicate silvery rose, changing to silvery pink; very large; full of fine globular form; a most constant bloomer. Highly fragrant and hardy. 25 cents each.

WHITE MAMAN COCHET (T.)

A most charming new and lovely rose of American origin; a sport from that grand rose, Maman Cochet; style of growth and flower identical with its parent; full, firm, large buds; the photograph shows a full bloom flower. Like its parent, both buds and flowers are of enormous size, produced on splendid stems and of the best quality for cutting; the color is a beautiful snow white, at times tinged with the faintest suggestion of blush. 25 cents each.

MRS. ROBERT GARRET (H. T.)

A cross between Sombreuil and Madame Caroline Testout; in growth it is quite similar to the latter sort. The coloring is a rich deep, yet soft shell-pink, a color hard to correctly describe and one which comes only from petals of great substance; its fragrance is very sweet. 25 cents each.

PRINCESS BONNIE (T.)

Of very robust growth and upright; a heavy bloomer; color, bright crimson at all times; very pretty in bud; not very full. 25 cents each.

SOUVENIR DU PRESIDENT CARNOT (H. T.)

All prominent growers concede this to be strictly the grandest rose of its color produced within the last ten years. It is superbly lovely in every way and no description or illustration can do it justice on account of its delicacy of texture and coloring, as well as its perfect form. Succeeds admirably as a garden rose, is hardy and does well at all seasons of the year; a continuous and free bloomer; thrifty, upright and symmetrical in growth, flowers of good size; buds most exquisitely formed and moulded; full and compact, opening into a most beautiful rose; in color it can be termed a most delicate rosy flesh, shaded to the prettiest rosy pink imaginable at the center; while the petals are of good substance, the texture is as fine and delicate as anything we have ever seen in a rose; flowers produced on splendid stems. 25 cents each.

AMERICAN BEAUTY (H. R.)

An American rose, said to have originated on the grounds of Mr. Bancroft, the historian. Too well known to require a lengthy description. American Beauty in its prime is simply grand—a grand rose, as we all know and appreciate. In some sections, however, it does not prove a first-class garden rose and wherever grown to product satisfactory results it requires skilled treatment and handling. 50 cents each.

BESSIE BROWN (H. T.)

This is a prime, new rose which pleases us extremely, and, in fact, everyone who has seen it in bloom. Of strong, upright growth, good foliage and one of the heaviest bloomers. Color, white, tinged flesh; flower very large, extremely full and double, of great substance, and fragrant. 25 cents each.

CLIMBING BELLE SIEBRECHT (H. T.)

A most lovely thing in a climber; color, solid cerise pink; beautiful in bud and flower; bloom of good size and reasonably full; fragrant; strong climbing habit. 35 cents each.

DUCHESS OF ALBANY (H. T.)

Quite commonly called "Red La France." This is a superb rose, resembles La France, but color of flower much deeper and richer. It is a continuous and free bloomer, producing a great abundance of the most lovely buds and flowers month after month, apparently needing little or no rest. Flower is extra large, elegant in form, full and remarkably fragrant; color, brilliant rose-pink, exquisitely shaded. 25 cents each.

GAINSBOROUGH (H. T.)

Here is a good new rose and a valuable acquisition to our climbing roses—color being flesh pink. It is a sport from Vis. Folkstone and the bloom identical; flower large, very full, rich fragrance and prime substance. One of the strongest climbers. 35 cents each.

MARCH. OF LORNE (H. R.)

One of the very fine garden roses of recent introduction. Strong and graceful in growth; liberal foliage of rich dark color and free from disease; color, a very handsome cerise pink. 35 cents each.

ROSMAYNE GEREVAUX (H. T.)

Another Hybrid Tea of English origin and proving itself a good garden rose. A prime grower; flowers are borne on long, strong, stiff stems; very large, full and fragrant; very pretty in bud; color, rosy flesh. 35 cents each.

MADAME LOUISE POIRET (H. T.)

Very distinct; of very upright habit, similar to the Perpetuals, but more slender of growth; flowers of good size, full, somewhat globular, very fragrant; color, solid dark pink. 35 cents each.

MADAME LAMBARD (T.)

A very good rose indeed, and in considerable demand; a free grower and incessant bloomer; flowers of good size and heavy substance; color, rosy bronze, shaded with carmine, changing to salmon and fawn; shape of flower very handsome; pretty, pointed buds, the petals reflexing in the most graceful manner as it opens; fragrant. 25 cents each.

MADAME WAGRAM (H. T.)

In this sort we have the very best all-round distinctly pink, constant-blooming, climbing rose grown, a rose for the people everywhere; a heavy and constant bloomer and at the same time hardy. An enormous grower, good foliage and free from disease. Color, a most charming semi-transparent, clean, solid pink, which does not fade out to a dirty cream pink. Flowers large, full and double; buds of charming form—fragrant. Sure to please **YOU.** 35 cents each.

SOUVENIR DE WOOTEN (H. T.)

Produced by the famous rose grower, Mr. John Cook, from seed of Bon Silene, fertilized with Louis Van Houtte. A splendid grower and free from disease; the flower is large and full; petals heavy and of great substance. The color is a beautiful shade of carmine crimson, oftentimes as dark as the well-known "Jack" rose. Altogether, one of the best red sorts and is becoming more and more popular wherever known. 25 cents each.

GENERAL JACQUEMINOT (H. R.)

This grand old variety is too well known to require a description at length. One of the very best growers and easiest of cultivation; never failing to produce a fine crop of rich, dark red flowers. Will grow anywhere and everywhere. Its fragrance is lasting and delightful. 25 cents each.

EARL OF DUFFERIN (H. R.)

Originated by the famous rose growers, Dickson & Sons. Color, rich, brilliant, velvety crimson, shaded with dark maroon; large, full and superbly formed; the most delightful fragrance imaginable. 25 cents each.

BRIDESMAID (T.)

Of American origin; a sport of C. Mermet, possessing all the good qualities of the parent variety, but surpassing it in color, being a more deep, brilliant pink, and constant in color under all conditions. Flower very large, full, perfect shape, fragrant and a constant bloomer. 25 cents.

HELEN GOOD (T.)

A sport from Maman Cochet, resembling that sort very closely in habit and foliage while the color is a distinct shade of pink and very pretty. 25 cents each.

REINE OLGA WURTEMBURG (H. T.)

A climbing rose of much merit; if you have visited the south of France, you have seen them in their "glory," making beautiful thousands of homes. Flowers large, very double and full, splendidly formed and of very rich deep red color. The only objection to this rose is that it is not a constant bloomer. 25 cents each.

MARECHAL NIEL (N.)

Produced in 1864, and said to be a seedling of "Isabella Gray." Globular and of the most delightful and lasting fragrance; color, deep, rich yellow. It should not be pruned. 50 cents each.

JUBILEE (H. R.)

One of the very richest velvety dark red sorts in the Hybrid family; luxurious in growth and clean; one of the best bloomers of its class. 25 cents each.

MADAME DE VATRY (T.)

One of the older good all-round roses; upright and symmetrical; bloom large and full; color, dark red, changing to silvery pink. 25 cents each.

CALIFORNIA ROSE COMPANY
POMONA, CAL.

ORDER SHEET

Name

Post Office Address

Street and No.

Express Office

Express Co. State

Amount of Remittance

Enclosed Herewith -

PLEASE DO NOT REMIT BY
PERSONAL CHECK, UNLESS
YOU LIVE WITHIN THIS STATE
AS BANKS CHARGE FOR COL-
LECTION.

Bank Draft \$

Express Order \$

P.O. Money Order \$

PREMIUM: With \$5.00 orders for Roses, \$1.00 in seeds, your selection from Seed List enclosed. With \$7.50 orders for Roses, \$1.50 in Seeds. With \$10.00 orders for Roses, \$2.00 in Seeds.

Number wanted	VARIETY	Price Each	Total	Number Wanted	VARIETY	Price each	Total
.....	Admiral Dewey H. T. Pink.....	35	Climb, Cecil Brunner P. S'n Pk..	50
.....	Anne Mueller Pol. Pink.....	25	Climb. Devoniensis T. White.....	25
.....	American Beauty H. P. Pink.....	50	Climb. Kaiserin H. T. White.....	50
.....	Anne de Diesbach H. P. Pink.....	25	Climbing Killarney H. T.....	50
.....	Antoine Rivoire H. T. Flesh.....	50	Climb. Mad. C. Testout H. T. Pk	50
.....	Agrippina B. Red.....	25	Climb. Malmaison B. Flesh.....	25
.....	Aug. Guinoiseau H. T. Flesh.....	25	Climb. Marie Guillot T. White.....	25
.....	Baby Rambler P. Red.....	25	Climb. Meteor H. T. Red.....	35
.....	Bardou Job B. Red.....	25	Climb. Papa Gontier T. Red.....	50
.....	Baron de Bonstettin H. P. Red.....	25	Climb. Wootton H. T. Red.....	35
.....	Bty of Glazewood Bank Cop-Yel	25	Coq. de Lyon T. Yellow.....	25
.....	Bessie Brown H. T. Flesh.....	25	Crimson Rambler P. Red.....	25
.....	Bride T. White.....	25	Css. of Gosford H.T. Sal-Pk & Yel	35
.....	Bridesmaid T. Pink.....	25	Defiance H. T. Red.....	25
.....	Burbank B. Pink.....	25	Dorothea Perkins P. Pink.....	25
.....	Buttercup T. Climbing Yellow.....	25	Duchess de Brabant T. Pink.....	25
.....	Capt. Christy H. P. Pink.....	25	Duchess of Albany H. T. Pink.....	25
.....	Catherin Mermet T. Pink.....	25	Earl of Dufferin H. P. Red.....	25
.....	Cecil Brunner P. Salmon-Pink....	25	Eli Beauvillian T. Clbg. Buff.....	25
.....	Chromatella N. Yellow.....	25	Etoile de France H. T. Red.....	25
.....	Cherokee C. Single White.....	25	Etoile de France, Jr. H. T. Red.....	75
.....	Clara Watson H. T. Flesh.....	25	Etoile de Lyon T. Yellow.....	25
.....	Clio H. P. Flesh.....	25	Francisca Kruger T. Cop-Pink....	25
.....	Climb. Belle Siebrecht H. T. Pk.	35	Frau Karl Druschki H. P. White..	50
.....	Climb, Bridesmaid T. Pink.....	35	Gainsborough H. T. Flesh.....	35

Note from Price List page two of catalogue that we do not PREPAY express charges on less than one dozen roses.

Number Wanted	VARIETY	Price Each	Total	Number Wanted	VARIETY	Price Each	Total
.....	Gen. Jacqueminot H. P. Red.....	25	Mildred Grant H. T. Flesh.....	35
.....	Gen. McArthur H. T. Red.....	50	Mrs. Aaron Ward H. T. Yellow....	75
.....	Gladys Harkness H. T. Pink.....	50	Mrs. Jardine H. T. Pink.....	50
.....	Glorie de Margottin H. P. Red....	25	Mrs. John Laing H. P. Pink.....	35
.....	Glorie de Dijon T. Buff.....	35	Mrs. Robt. Garrett H. T. Shell-pink.....	25
.....	Glorie des Rosamones B. Red....	25	Mrs. R. G. Sharman Crawford H. P. Pink.....	35
.....	Gruss an Teplitz H. T. Red.....	25	My Maryland H. T. Pink.....	50
.....	Helen Good T. Pink.....	25	Oriole H. T. Yellow.....	50
.....	Helen Gould H. T. Pink.....	25	Papa Gontier T. Red.....	25
.....	Helene Gambier H. T. Yellow....	25	Paul Neyron H. P. Pink.....	25
.....	Hermosa B. Pink.....	25	Perle von Godesburg H. T. Yel....	35
.....	Homer T. Pink.....	25	Pink Druschki H. P. Pink.....	75
.....	Hugh Dickson H. P. Red.....	50	Prince of Bulgaire H. T. Yellow..	35
.....	Ideal H. T. Pink.....	25	Princess Bonnie T. Red.....	25
.....	Ivory T. White.....	35	Prince Camille de Rohan H. P. Red.....	25
.....	James Srpunt B. Red.....	25	Queen Scarlet B. Red.....	25
.....	J. B. Clark H. T. Red.....	50	Queen of Edgeley H. P. Pink.....	50
.....	Joanne Wessenhoff H. T. Yellow	25	Rainbow T. Striped.....	25
.....	Jubilee H. P. Red.....	25	Reine Marie Henriette T. Red....	25
.....	Kaiserin H. T. White.....	25	Reine Olga Wurtemberg H. T. Red.....	25
.....	Killarney H. T. Pink.....	25	Reve d'Or N. Apricot Yellow.....	35
.....	King David H. P. Pink.....	25	Rhea Reid H. T. Red.....	50
.....	La Detroit H. T. Pink.....	25	Richmond H. T. Red.....	50
.....	Lady Battersea H. T. Red....	35	Rosmaine Gerevaux H. T. Flesh....	35
.....	La France H. T. Pink.....	25	Ruth Vestal (Clbg. Bride).....	35
.....	Lamarque N. White.....	25	Sunbeam T. Sal.-Yellow.....	25
.....	Mad. Abel Chatenay H. T. Pink..	25	Souv. de la Malmaison B. Flesh...	25
.....	Mad. Alf. Carriere H. N. Cream..	35	Souv. de Wootton H. T. Red.....	25
.....	Mad. Car. Testout H. T. Pink....	25	Souv. du Pres. Carnot H. T. Flesh	25
.....	Mad. de Vatry T. Red.....	25	Tr. Pernet de Pere H. T. Red....	25
.....	Mad. Gamon T. Apr.-Yellow.....	50	Ulrich Brunner H. P. Red.....	25
.....	Mad. Jenny Gillemot H. T. Yet....	50	Uncle John T. Cream.....	25
.....	Mad. Lambard T. Red.....	25	Vis. Folkstone H. T. Flesh.....	25
.....	Mad. Leon Pain H. T. Silvery-Sal	35	Wellesley H. T. Pink.....	50
.....	Mad. Louise Poiret H. T. Pink....	35	White Banksia Bank White.....	25
.....	Mad. Mina Brabanson H. T. Flh....	25	White Killarney H. T. White....	50
.....	Mad. Wagram H. T. Shell-Pink....	35	White Maman Cochet T. White..	25
.....	Magna Charta H. P. Pink.....	25	Wm. Allen Richardson N. Cop....	35
.....	Maman Cochet T. Pink.....	25	Wm. Askew H. T. Pink.....	25
.....	Mar. Niel N. Yellow.....	50	Winnie Davis H. T. Sal-Pink....	35
.....	Marie Van Houtte T. Straw Pk. edge	25	Yellow Banksia Bank.....	25
.....	Marquis de Querhoent T. Cop. yellow	25	Yellow Pres. Carnot H. T. Yellow	50
.....	Mar. of Lorne H. P. Pink.....	35	Xavier Olibo H. P. Red.....	25
.....	Meteor H. T. Red.....	25				
					Total Amount	\$.	

Note from Price List page two of catalogue that we do not PREPAY express charges on less than one dozen roses.

THOUSANDS OF DOLLARS GIVEN BY US for the BETTERMENT of your homes.

We wish very much to see every town and city in the United States where good roses can be grown **ORGANIZE A ROSE SOCIETY**—if a live one is not already in existence—and get right after this matter of **BEAUTIFYING YOUR HOMES** and public grounds. The success of a Rose Society depends entirely upon the personnel of its officers. Elect **LIVE, ENTHUSIASTIC** officers—largely **LADIES**, and **RESULTS** are an assured fact. Have your officers and members get right after your Churches, Schools, Women's Clubs, and other organizations and instill the real enthusiasm into them, and thus get the people talking, planning, pushing and the rest is easy. Within a couple of years you will have a **NEW TOWN**.

OUR PLAN for **STIMULATING** the proposition is to **GIVE THE CASH OUTRIGHT** as described below—to your **ROSE SOCIETY**, which must be duly organized and with accredited officers—and it will be entirely optional with the said Society what use they make of the money:

THESE OFFERS ARE OPEN TO EVERY TOWN AND CITY IN THE UNITED STATES. WE WOULD RELISH PAYING ONE OF THESE SUMS TO EVERY CITY OR TOWN WHERE GOOD ROSES CAN BE GROWN. UNDERSTAND, YOUR CITY DOES NOT HAVE TO COMPETE WITH ANY OTHER CITY TO SEE WHICH SHALL SEND IN THE LARGEST AMOUNT OF BUSINESS; IF YOUR CITY SENDS US ORDERS AGGREGATING THE MINIMUM NUMBER AS REQUIRED OR MORE, YOUR ROSE SOCIETY IS ENTITLED TO THE CASH. THE ORDERS MUST COME TO US THROUGH OUR DESCRIPTIVE, ILLUSTRATED CATALOGUE OF THIS SEASON—1911-12. NOW SEE TO IT THAT EVERY OWNER OF A HOME IN YOUR CITY BECOMES A MEMBER OF YOUR ROSE SOCIETY. WE DO NOT, HOWEVER, MAKE IT A CONDITION OF THIS OFFER THAT ALL ORDERS SHALL COME FROM MEMBERS OF YOUR ROSE SOCIETY. WE WILL ENDEAVOR TO SUPPLY YOU SUCH NUMBER OF CATALOGUES AS ARE ACTUALLY NEEDED FOR BONA FIDE HOME OWNERS WHO EXPECT TO BUY; OUR BOOKS ARE VERY EXPENSIVE AND WE CANNOT AFFORD TO SEND THEM OUT AT RANDOM. ONE OFFER ONLY OPEN TO A TOWN OR CITY.

OFFER No. 1—\$100.00 CASH: Open to every City and town in the U. S. Minimum number of Rose Bushes to be purchased of us by people living within the city or town competing, between Nov. 1st, 1911, and March 25th, 1912—twelve thousand.

OFFER No. 2—\$200.00 CASH: Open to towns or cities with a population of 25,000 or under. Minimum number of Rose Bushes to be purchased of us by people living within the town or city competing, between Nov. 1st, 1911, and March 25th, 1912—six thousand.

OFFER No. 3—\$150.00 CASH: Open to towns or cities with a population of 15,000 or under. Minimum number of Rose Bushes to be purchased of us by people living within the town or city competing, between Nov. 1st, 1911, and March 25th, 1912, five thousand.

OFFER No. 4—\$100.00 CASH: Open to towns or cities with a population of 10,000 or under. Minimum number of Rose Bushes to be purchased of us by people living within the town or city competing, between Nov. 1st, 1911, and March 25, 1912, four thousand.

OFFER No. 5—\$50.00 CASH: Open to towns or cities with a population of 5,000 or under. Minimum number of Rose Bushes to be purchased of us by people living within the town or city competing, between Nov. 1st, 1911, and March 25th, 1912, two thousand.

(If you know of any HOME OWNERS in your city who do not receive our catalogue and who should have it, please send to us such addresses.)

NOTES FROM A FEW CUSTOMERS

Took Him Thirty Years to Find the Right Place.

Los Angeles, Cal.

California Rose Co.,
Pomona, Cal.

Gentlemen: In an experience of more than thirty years, I have never seen such fine stock as yours..

Pasadena, Cal., Jan. 19, 1911.

California Rose Co.,
Pomona, Cal.

Gentlemen: The roses have been received, and I wish to express to you my appreciation of them. They are all first-class, and the count was extra generous.

San Diego, Cal.

California Rose Co.,
Pomona, Cal.

Gentlemen: The roses are here and unpacked and are a satisfactory lot.

Salt Lake City, Utah.

California Rose Co.,
Pomona, Cal.

Dear Sirs: The roses I have received from you have been in good condition and good plants.

Freehold, N. J., Feb. 16, 1911.

California Rose Co.,
Pomona, Cal.

Gentlemen: Roses arrived O. K. yesterday. The plants sent me are very satisfactory.

Springfield, Mo.

California Rose Co.,
Pomona, Cal.

Gentlemen: Thanks for the fine stock received.

Kansas City, Kas.

California Rose Co.,
Pomona, Cal.

Gentlemen: Enclosed find draft. The roses were fine.

Reno, Nev.

California Rose Co.,
Pomona, Cal.

Dear Sirs: I want to thank you for the fine roses you sent me. You will surely get more orders from me in the future. Wishing you success, etc.

Charleston, Mo.

California Rose Co.,
Pomona, Cal.

Sirs: The roses received, and they are fine looking bushes. I appreciate your kindness and promptness.

Baltimore, Md.

California Rose Co.,
Pomona, Cal.

Gentlemen: The roses were very satisfactory; very much pleased.

Lindale, Texas.

California Rose Co.,
Pomona, Cal.

Gentlemen: I received the roses all right the 6th of March; some of them are putting out already. I have bought lots of roses all my life, but the last I received from your Nursery were the finest I ever did get.

Temple, Texas, April 28, 1911.

California Rose Co.,
Pomona, Cal.

Gentlemen: The order of Roses which you shipped me this spring are now blooming. Beyond all question they are the finest roses that we have ever seen. All of them are living, having put forth a splendid growth and are covered with the most beautiful and splendid roses imaginable. We are sure that you will be glad to know that we are highly pleased and you may expect from us another order next spring.

Puyallup, Wash., June 1, 1911.

California Rose Co.,
Pomona, Cal.

Gentlemen: From the 28 Rose Bushes you sent me last spring I have 27 growing bushes; 17 of them have buds—and there is still hope for the 28th; that's "going some." California grown roses and Washington climate make an unbeatable combination.

Yours truly,

THOS. P. CANTWELL.

Took the Prizes Against 3,000 Entries.

Tacoma, Wash., June 27, 1911.

California Rose Co.,
Pomona, Cal.

Gentlemen: I ordered some roses from you three years ago, and am glad to report to you in a rose show here with 3,000 entries I got first prize. I entered five varieties.

Runge, Texas.

Pomona, Cal.

California Rose Co.,

Dear Sirs: The two dozen roses which I ordered from you in the winter are fine specimens and I want to advertise your roses. Please send your rose catalogue to the following.

Los Angeles, Cal.

California Rose Co.,
Pomona, Cal.

Gentlemen: In March I received an order of roses from you and I wish to compliment you on the showing they have made. Since then I have bought several roses from florists—roses which were established in pots. Yours were slow in starting, but at present writing they have developed into larger, healthier bushes and have given me four times the satisfaction and number of blossoms that the others have. In the future I shall stick to your roses.

Dug 'Em All Up but Ours.

Mill Valley, Cal.

California Rose Co.,

Pomona, Cal.

Gentlemen: I have dug up all roses with the exception of those from your company. When I have finished I will have a complete rose garden. Enclosed find money order and order.

Salt Lake City, Utah.

California Rose Co.,

Pomona, Cal.

Gentlemen: Enclosed find money order in payment for roses, as we have tried your roses before and they have given us perfect satisfaction.

Fort Smith, Ark.

California Rose Co.,

Pomona, Cal.

Gentlemen: Illness has prevented my writing sooner, telling you the last shipment of roses reached me in good condition, and I thank you very much for your kindness. I have 200 roses in my garden. I have bought roses from the North, East and South, but your roses have given better satisfaction than from any other place.

St. Paul, Minn.

California Rose Co.,

Pomona, Cal.

Gentlemen: The bushes received from you this spring have done better than any other I have ever planted; produced during the summer the finest of roses—much to my surprise.

AND MANY MORE.

CLASSIFICATIONS AND ABBREVIATIONS

A complete index is printed on page 2 of cover, which will enable one to readily refer to any desired variety.

ABBREVIATIONS. Following the name of each sort, will be noted the abbreviation denoting the class to which the variety belong. By observing these and reading the following descriptions of such abbreviations anyone may intelligently make selections for all sections and to suit any purpose.

BANKSIA. These varieties are tender and will not stand cold sections. Plants of slender, straight growth, free from thorns, with small foliage; flowers very small, but full and compact; violet scented.

B.—BOURBON. These are hardy, except in the coldest sections, and even in severe climates will stand well with winter protection. They are continuous bloomers and fragrant.

H. R.—HYBRID REMONTANT or HYBRID PEPETUAL. These are the hardest of the rose class and very many of them will stand the coldest section of the country. They are generally vigorous and easy of culture, producing large flowers, fine in form and usually fragrant; many of them are more fragrant than some of the highly prized Tea sorts. While they are not strictly perpetual or ever-blooming, no rose garden can be complete and satisfactory without a fair assortment of the best class of these roses.

H. T.—HYBRID TEA. These are produced from crossing Teas with Hybrid Perpetuals, and as a rule they are as free flowering and as constant bloomers as the Tea sorts. They are hardier than the Teas, but as a rule not so hardy as the H. R.'s. Many of this class, however, are particularly hardy and a few very hardy. The La France is the oldest variety of the class.

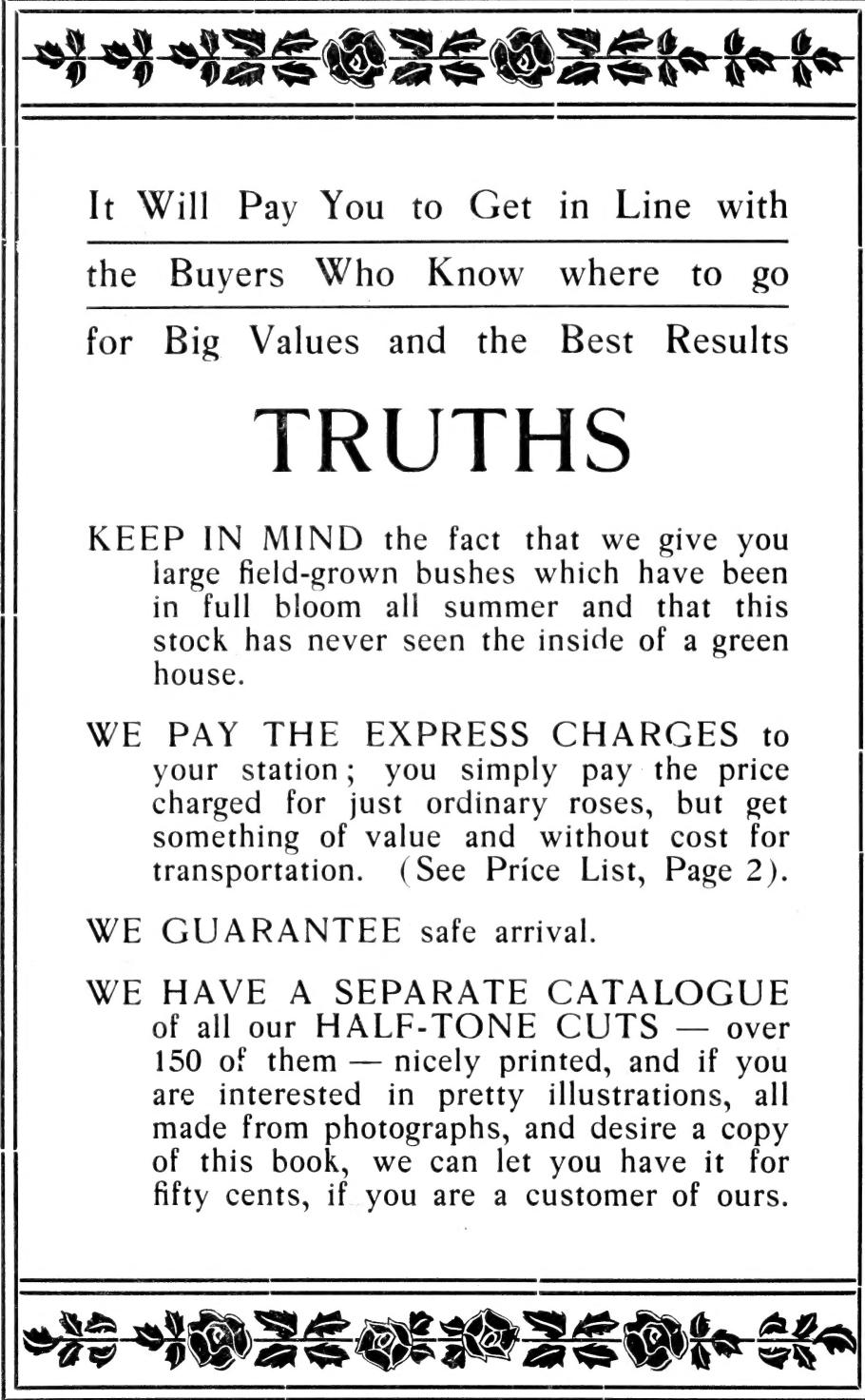
T.—TEA. The Tea rose may well be taken as a synonym for all that is delicately beautiful. The most tender of the rose class; some varieties are of very delicate constitution and require especial care and treatment. As a rule they are inferior to the Hybrid Perpetuals in brilliancy of color and fullness of flower. This class is not suitable for garden culture in very cold sections, only during the summer months; they may, however, be potted in the fall and kept in the house during the winter, or they may be taken up with naked roots and stored in a frost-proof cellar, by simply covering the roots with dirt or sand, and planted again in the spring.

N.—NOISETTE. A product of America, and obtains its name from Philipe Noisette, a florist of South Carolina. They are vigorous of growth, hardy as a rule, everblooming and have the general characteristics of the Tea rose.

P.—POLYANTHA. An interesting group from Japan. The foliage and flowers are usually small; flowers produced in panicles. They are hardy, ever-blooming, and many of the sorts are extremely charming. Valuable for borders, pot culture, etc.

**REMEMBER! WE DELIVER ROSES TO YOU
ANYWHERE IN THE UNITED STATES.**

That it costs you nothing for transportation; we prepay the express charges through to your express office. That it costs you no more for rose bushes than if you lived right at our door. See Price List page 2.



It Will Pay You to Get in Line with
the Buyers Who Know where to go
for Big Values and the Best Results

TRUTHS

KEEP IN MIND the fact that we give you large field-grown bushes which have been in full bloom all summer and that this stock has never seen the inside of a green house.

WE PAY THE EXPRESS CHARGES to your station; you simply pay the price charged for just ordinary roses, but get something of value and without cost for transportation. (See Price List, Page 2).

WE GUARANTEE safe arrival.

WE HAVE A SEPARATE CATALOGUE of all our HALF-TONE CUTS — over 150 of them — nicely printed, and if you are interested in pretty illustrations, all made from photographs, and desire a copy of this book, we can let you have it for fifty cents, if you are a customer of ours.